



Director of Comparative Effectiveness Research Policy Development

The Institute for Clinical and Economic Review (ICER) is an innovative, independent non-profit health care research organization dedicated to improving the application of evidence throughout the health care system. Among ICER's key initiatives are the California Technology Assessment Forum (CTAF), the Midwest Comparative Effectiveness Public Advisory Council (Midwest CEPAC), and New England Comparative Effectiveness Public Advisory Council (New England CEPAC). These public deliberative bodies represent a unique platform from which to advance collaborative efforts to analyze scientific evidence on what works best, to foster an honest dialogue about the evidence on effectiveness and value with the public, and to translate this evidence into action to improve patient care. Through these initiatives and all its other efforts, ICER thrives on the entrepreneurial spirit of its employees to empower patients, clinicians, and policymakers in their quest for better care at lower costs.

ICER is looking to add an experienced ***Director of Comparative Effectiveness Research Policy Development*** to its team of clinicians, researchers, and policy experts. Details on the specific responsibilities and minimum qualifications are provided below. Before going there, however, ask yourself the following questions:

1. Do you have a passion for growing and maintaining a community of thought-leaders committed to a common mission?
2. Do you thrive in an “all-hands-on-deck,” entrepreneurial environment focused on exceeding project goals and expectations?
3. Are you passionate about health policy and health system change?

If you've answered “yes” to each question, read on!

Director of Comparative Effectiveness Research Policy Development

The Director of Comparative Effectiveness Research Policy Development will be responsible for leading ICER's collaboration with the organizations participating in ICER's membership program to develop influential policy analyses that address key issues in the generation, interpretation, and application of evidence in the US health care system. The primary goal of this effort is to define and execute policies that can improve how evidence is used to support coverage decisions, pricing negotiations, and payment mechanisms for new pharmaceutical and biotech innovations.

To achieve this goal the Director will take the lead in policy development and operational management of the ICER membership program. The membership program brings together senior leaders from insurers, PBMs, and life science companies through an annual Policy Summit and has supporting activities that include evidence policy webinars and methods advisory groups. A full description of the ICER membership is available on our website at <https://icer-review.org/about/membership/>.

The Director will be responsible for the strategic and operational management of policy development, recruitment, and member retention for this unique community. The Director will lead the development of the policy analyses that support the ICER membership program and serve as its most important product. The Director will also ensure member needs are identified, available solutions are being communicated and delivered, and members are maximizing the benefits of membership. The Director of Comparative Effectiveness Research Policy Development reports to the President of ICER, Dr. Steve Pearson.

Job Roles

- Provide thought-leadership on white papers that will serve as the focus for ICER Policy Summit meetings and associated webinar offerings. The Director will lead the process for topic identification and will either be the lead author on white papers that support each year's Summit, or commission this work from outside experts. Prior topics have included indication-specific pricing, evidence generation and assessment for gene therapies, and the use of real-world evidence by payers in coverage decisions.
- Work closely with the Senior Management Team to develop and implement a strategic plan for ensuring that the ICER Membership program provides a unique opportunity for engagement between the life science and payer communities.
- Develop a plan to retain and attract innovative, influential companies and senior executives to participate in the Membership program.
- Develop a strategic plan for enhancing the impact of the Membership program and for assuring its financial success.
- Execute a comprehensive membership communications plan, including newsletters, webinars, website content, and social media, for retention of members.
- Represent the organization at outside events, conferences and meetings as needed, to raise the profile of the ICER Membership Community and identify and recruit new members.

- Manage operational aspects of the membership program including membership dues, collection activities, budgeting, and event planning.

Qualifications

- Bachelor's degree required, Master's or doctoral degree a plus.
- Minimum 5 years previous employment at a biotech, pharmaceutical, pharmacy benefit management, health insurer organization, or health policy think tank. This job could suit a seasoned policy leader seeking a flexible, innovative position, or it could be a good fit for a more junior person looking to build a policy career at the interface between the life science and payer communities.
- High-level experience with policy analysis in the areas of health economics, clinical development, payer engagement, or payer medical policy development.
- Experience participating in or managing multi-disciplinary processes across payers and life science industry a plus.
- Ability to establish, interact and maintain credibility and positive working relationships with the team, ICER Members and prospective members at all corporate levels.
- Ability to work independently in managing projects as well as creatively and collaboratively in a team setting.
- Confidence and maturity in dealing with high-level public and private officials.
- The highest levels of personal initiative and attention to detail.

ICER offers a competitive salary and benefits package.

It is not intended that the above listed duties reflect every job duty, responsibility or task that the employee may be called upon to perform. The employee is expected to perform all job related duties and tasks assigned by his/her supervising manager or other authorized manager.

Interested candidates should e-mail resume and cover letter to careers@icer-review.org; please also include contact information should we wish to schedule an interview.