



Vice President of Patient Engagement Job Description

The Institute for Clinical and Economic Review (ICER) is an innovative, independent non-profit health care research organization dedicated to ensuring sustainable access to high-value care for all patients. ICER produces influential public reports evaluating the clinical effectiveness and value of new treatments, tests, and delivery system interventions. These reports have strongly influenced insurance coverage policies and clinical guidelines while gaining prominence within the national debate over the cost of health care. ICER thrives on the entrepreneurial spirit of its employees to empower patients, clinicians, and policymakers in their quest for better care at lower costs. In everything we do, our organization seeks to foster an honest public dialogue about the evidence on effectiveness and value, and to translate this evidence into action to improve patient care.

ICER's continued success is critically linked to the ability to engage, learn from, and elevate the patient voice in our strategic thinking. ICER is looking to expand its team, which includes a diverse set of clinicians, researchers, and policy experts, with the addition of a ***Vice President of Patient Engagement*** to lead our external engagement efforts with, and represent the interests of, patient advocates, consumer representatives, and other key leaders. For this senior role, we seek someone to work from our headquarters in Boston.

Details on the specific responsibilities and minimum qualifications are provided below. Before going there, however, ask yourself the following questions:

1. Do you have a passion for representing the issues of patients and their families in the health care system?
2. Do you thrive in an “all-hands-on-deck,” entrepreneurial environment focused on exceeding project goals and expectations?
3. Are you passionate about health policy and health system change?

If you've answered “yes” to each question, read on!

The Role

The Vice President of Patient Engagement will work closely with the President, Chief Operating Officer, and the Vice President of Communications and Outreach, to refine the strategic priorities of our patient engagement efforts. This position is responsible for creating innovative strategies that will broaden ICER's reach and impact with patient representatives in DC and nationally, leading to increased awareness of and engagement with ICER, health care value assessment, and prescription drug pricing policy development.

The Vice President of Patient Engagement will be the key team member directing the organizational priorities **of how we work with patients**. This role will provide leadership and foresight in **best practices for patient engagement, identifying opportunities for building trust and understanding with key external patient groups, and partnering with internal ICER staff to execute an industry-leading patient engagement program**.

The Vice President of Patient Engagement is expected to evaluate, assess and streamline the patient engagement function across the organization, and provide mentorship for colleagues on best practices for patient engagement.

Job Responsibilities

The Vice President of Patient Engagement will:

- Develop and execute a robust, measurable patient engagement strategic plan to ensure ICER's programs and products are patient-centered, and ICER's methods reflect best practices for patient engagement in health technology assessment
- Proactively identify strengths and areas for improvement in ICER's existing patient engagement tactics, in concert with key Program and Communications staff
- Participate in each ICER evidence review to ensure the patient voice is captured in the work product, and to mentor key Program and Research staff on strategies for eliciting high-quality data from patient and patient groups interactions
- Contribute to broader stakeholder engagement efforts at ICER to further increase ICER's national profile and impact
- Attend key meetings with leading patient advocates, umbrella patient advocate groups, and other key stakeholders to represent the interests of ICER, and to hear directly from groups about areas of strength, and areas for improvement for the organization
- Connect with allies and skeptics of our work to build relationships aimed at de-mystifying our work
- Lead the drafting of new materials for each ICER review aimed at summarizing our work for patient and policymaker audiences

Qualifications: The ideal candidate has extensive policy analysis and policymaker engagement experience. Specifically:

- Master's Degree, or equivalent work experience required

- 8+ years professional experience in patient advocacy or patient engagement, with an understanding of health technology assessment, prescription drug pricing policy, or medical policymaking a plus
- Demonstrated track record of success in a fast-paced environment
- Experience and comfort in representing controversial topics, especially through working with both allies and skeptics toward shared understanding
- The ability to work independently in an entrepreneurial environment
- Excellent organizational and interpersonal skills
- Superior written and verbal communications skills
- Expertise in analyzing complex health policy issues and communicating those concepts to various audiences

It is not intended that the above listed duties reflect every job duty, responsibility or task that the employee may be called upon to perform. The employee is expected to perform all job-related duties and tasks assigned by his/her supervising manager or other authorized manager. Interested candidates should e-mail resume and cover letter to careers@icer-review.org; please also include contact information should we wish to schedule an interview.