



2020 Value Assessment Framework

Proposed Changes

August 21, 2019

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Executive Summary

1 This paper describes proposed updates to the ICER value assessment framework, including
2 refinements of its conceptual structure and modifications to the specific methods used to gather,
3 assess, and appraise evidence of different types. These proposals build on several years of
4 experience with the current framework, which applied to reviews launched in July 2017 and later,
5 and 55 letters from 97 organizations and individuals that were submitted as part of a national call
6 for open input that ran from May 2 to June 10, 2019. These comments can be found at [http://icer-](http://icer-review.org/material/2020-value-assessment-framework-open-input-comments/)
7 [review.org/material/2020-value-assessment-framework-open-input-comments/](http://icer-review.org/material/2020-value-assessment-framework-open-input-comments/).

8 In this executive summary, we describe proposed changes to the current value assessment
9 framework; the full text contains additional discussion of the rationale behind the proposed
10 changes. We also address several key elements of the framework for which we are not proposing
11 any change in order to explain our reasoning for continuing with current methods despite
12 suggestions for change contained in public comments. Otherwise, elements of the framework that
13 will remain unchanged are generally not discussed in detail, and full descriptions can be found in
14 the 2017-2019 Value Assessment Framework and its adaptations posted to ICER's website
15 (<https://icer-review.org/methodology/icers-methods/icer-value-assessment-framework/>). Other
16 supporting documents (i.e., ICER's methods for health technology assessment and economic
17 evaluation reference case) can be found at <https://icer-review.org/methodology/icers-methods/>.

18 The proposals in this document will be subject to a public comment period from August 16 through
19 October 18, 2019. ICER hopes to receive further comments on these proposed changes. After
20 reviewing all public comments, ICER will reflect further and make any final changes before releasing
21 its Final 2020 Value Assessment Framework on December 18, 2019. This document will present a
22 comprehensive description of all elements of the value assessment framework, and will be released
23 with several companion updated documents, including special methods adaptations for treatments
24 of ultra-rare diseases, the ICER Evidence Rating Matrix, the ICER reference case for economic
25 evaluations, and ICER guides to patient and manufacturer engagement. An additional document
26 detailing methods adaptations for assessments of single or short-term transformative therapies is
27 currently undergoing public consultation through September 6, following which ICER will release a
28 final version on or before November 15.

29 **Comparative Clinical Effectiveness**

30 *Sources of Evidence*

- 31 1. ICER reaffirms use of existing real-world evidence. ICER reaffirms its ongoing commitment to
32 seek and use existing RWE in its reviews. RWE may help complement other types of evidence in
33 assessments of comparative clinical effectiveness, in contributing to assessment of the potential

34 other benefits of interventions, and in providing useful information to inform the assumptions
35 of economic models. As with all evidence, ICER will assess the internal and external validity of
36 RWE as part of a larger judgment of whether and how that evidence should be incorporated in
37 an assessment. As part of this broad commitment, ICER will continue to formally request that
38 stakeholders who are engaging on a review project submit relevant RWE for consideration in
39 the evidence review.

40

- 41 2. ICER will seek opportunities to generate new RWE for incorporation in reviews. ICER will
42 explore collaborative relationships with organizations that may serve as sources of real-world
43 data in order to generate RWE during reviews that can complement published data sources.

44

45 ***Evidence Rating Matrix: Addition of a New Summary Rating***

- 46 1. ICER will change its EBM Matrix Evidence Rating categories. ICER will introduce a new rating of
47 C++ and modify the definition of the C+ rating. A rating of C+ will now signify that, versus the
48 comparator, the evidence provides moderate certainty of a comparable or small (but not
49 substantial) net health benefit, with high certainty of at least a comparable net health benefit.
50 The rating C++ will signify that, versus the comparator, the evidence provides moderate
51 certainty of a comparable, small, or substantial net health benefit with high certainty of at least
52 a comparable net health benefit.

53

- 54 2. ICER will revise previous ratings to match new Evidence Rating categories. In order create
55 greater consistency between previous ICER reports and those that will adopt the new
56 definitions of C+ and C++ going forward, we will retrospectively revise all relevant Evidence
57 Ratings in ICER reports from 2017-2019. These revisions will reflect the evidence available at
58 the time of the report, and not rely on subsequent information.

59

60 ***Cross-Reference with German Evidence Ratings***

- 61 1. ICER will provide complementary evidence ratings using the German categories of “added
62 benefit.” Along with its own evidence ratings, ICER will seek to translate its judgment of the
63 evidence into the rating system for added clinical benefit used in Germany to summarize drug
64 assessments and guide pricing considerations.

65

66 **Long-Term Cost Effectiveness**

67 ***Measures of Health Gain***

- 68 1. Quality-Adjusted Life Years (QALY) Analyses. No changes – see full-text discussion section.

69

70 2. Equal Value of Life Years Gained (evLYG) Analyses. No changes – see full-text discussion section.

71

72 ***Quantifying Additional Dimensions of Value***

73 1. No changes are proposed through which additional dimensions of value would receive a
74 quantified weighting in the ICER base-case cost-effectiveness model. Within assessments of
75 “single or short-term transformative therapies” we are proposing that additional dimensions of
76 value be included as new categories of “other potential benefits or disadvantages” for appraisal
77 committee voting. However, we are not proposing that these dimensions be quantified
78 separately and used to weight the results of cost-effectiveness analyses. These proposals and
79 their rationale are described in two documents available here: [methods proposal](#), [technical](#)
80 [brief](#).

81

82 ***Cost-Effectiveness Threshold Ranges***

83 1. In all reports, ICER will provide a set of results using standardized cost-effectiveness thresholds
84 from \$50,000-\$200,000 per QALY and per evLYG. ICER will provide cost-per-QALY results at
85 \$50,000, \$100,000, \$150,000 and \$200,000 per QALY and per evLYG for all assessments,
86 including those for treatments of ultra-rare disorders.

87

88 2. ICER will continue to use the range of \$100,000-\$150,000 per QALY and per evLYG in presenting
89 value-based price benchmarks. ICER will continue to use the threshold range from \$100,000-
90 \$150,000 per QALY as the standard for its value-based price benchmarks for all assessments.
91 Value-based price benchmarks using \$100,000-\$150,000 per evLYG will also be provided.

92

93 ***Base-Case Perspective in Economic Models***

94 1. Base-Case Perspective. No changes proposed – see full-text discussion section.

95

96 ***Discounting***

97 1. Discounting. No changes proposed – see full-text discussion section.

98

99 ***Alternative Economic Modeling Assumptions***

100 1. ICER will add a “Controversies and Uncertainties” section to the cost-effectiveness section of its
101 reports in order to broaden discussion of alternative model structures and assumptions
102 suggested by manufacturers or other stakeholders.

103

104 **Other Changes**

- 105 1. ICER will exclude unrelated costs in some cost-effectiveness analyses.
- 106
- 107 2. When relevant, ICER will seek information from manufacturers and payers with which to model
108 as a scenario analysis a limited number of outcome-based payment arrangements for the
109 intervention under review.
- 110
- 111 3. Sources of Evidence. No changes proposed – see discussion section.
- 112
- 113 4. Caregiver Utilities and Costs. No changes proposed – see discussion section.
- 114
- 115 5. Dynamic Pricing. No changes proposed – see discussion section.
- 116
- 117 6. Subgroup Analyses. No changes proposed – see discussion section.
- 118
- 119 7. Public Payer Perspective Incorporating Behavioral Health Outcomes. No changes proposed – see
120 discussion section.
- 121
- 122 8. Reference Case. ICER’s Reference Case will be revised to reflect any of the proposed revisions
123 that are adopted.
- 124

125 **Potential Other Benefits and Contextual Considerations**

126 As displayed in Table ES1 below, ICER proposes the following changes:

- 127 1. ICER will change the wording of all questions related to potential other benefits and contextual
128 considerations to improve clarity and consistency of interpretation.
- 129
- 130 2. ICER will add a first question related to whether appraisal committee members believe that
131 uncertainty and/or model assumptions lead the base-case cost-effectiveness results to be
132 overly optimistic or pessimistic.
- 133
- 134 3. ICER will add several new potential other benefits of a new intervention compared to the
135 selected comparator:
- 136 a. For interventions that may offer special advantages by virtue of presenting an option to
137 patients with a notably different balance or timing of risks and benefits versus other
138 treatments.

- 139 b. For interventions that have a delivery mechanism or complexity of regimen that may
140 improve or decrease real-world adherence relative to comparator treatments
141
- 142 4. ICER will provide empirical results for absolute QALY shortfall and proportional QALY shortfall to
143 support deliberation and voting on a single question on relative “health loss” as a contextual
144 consideration. This question will take the place of two separate questions on severity of illness
145 and lifetime burden of illness.
- 146
- 147 5. ICER will add one new potential disadvantage related to treatments that, if not entirely curative,
148 could reduce or even preclude the potential effectiveness of future treatments.
- 149
- 150 6. ICER will change the voting structure for all questions from a yes/no format to a Likert scale
151 from 1-3. The intent of the new voting structure is to enhance the application of these
152 considerations by decision-makers within a cost-effectiveness range suggested by the base-case
153 economic model.
154

155 **Table ES1. Proposed List of Voting Questions on Potential Other Benefits/Disadvantages and**
 156 **Contextual Considerations**

1	Intermediate (2)	3
Uncertainty or overly favorable model assumptions creates significant risk that base-case cost-effectiveness estimates are too optimistic		Uncertainty or overly unfavorable model assumptions creates significant risk that base-case cost-effectiveness estimates are too pessimistic
Very similar mechanism of action to that of other active treatments		New mechanism of action compared to that of other active treatments
Delivery mechanism or relative complexity of regimen likely to lead to much lower real-world adherence relative to the comparator		Delivery mechanism or relative complexity of regimen likely to result in much higher real-world adherence relative to the comparator
The intervention offers no special advantages to patients by virtue of presenting an option to patients with a notably different balance or timing of risks and benefits		The intervention offers special advantages to patients by virtue of presenting an option to patients with a notably different balance or timing of risks and benefits
Small health loss without this treatment as measured by proportional and/or absolute QALY shortfalls		Substantial health loss without this treatment as measured by proportional and/or absolute QALY shortfalls
Will not significantly reduce caregiver or broader family burden versus the comparator		Will significantly reduce caregiver or broader family burden versus the comparator
Will not have a significant impact on improving return to work and/or overall productivity versus the comparator		Will have a significant impact on improving return to work and/or overall productivity versus the comparator
Other		Other

157

158 **Potential Budget Impact Analysis**

- 159 1. ICER will extend the time period over which we average the annual number of drugs approved
 160 by the FDA from two years to five years.

161

162 ICER recalculates the potential budget impact threshold each calendar year, using the most
 163 recent inputs available. In the recalculation of ICER’s potential budget impact threshold for
 164 calendar year 2019, we have now extended the time period over which we average the annual
 165 number of drugs approved by the FDA from two to five years, to reduce fluctuations in the
 166 threshold due to this variable. See Table ES2 for the updated calculations used to derive the
 167 threshold for 2019.

168

169 **Table ES2. Potential Budget Impact Threshold Calculations**

Item	Parameter	Estimate	Source
1	Growth in US GDP, 2019 (est.) +1%	3.5%	World Bank, 2019
2	Total personal medical health care spending, 2018	\$2.95 trillion	CMS National Health Expenditure, 2019
3	Contribution of drug spending to total health care spending (%) (Row 4 ÷ Row 2)	16.9%	Calculation
4	Contribution of drug spending to total health care spending, 2018	\$498.6 billion	CMS National Health Expenditures, 2019 Altarum Institute, 2018
5	Annual threshold for net health care cost growth for ALL drugs (Row 1 x Row 4)	\$17.4 billion	Calculation
6	Average annual number of new molecular entity approvals, 2014-2018	42.6	FDA, 2019
7	Annual threshold for average cost growth per individual new molecular entity (Row 5 ÷ Row 6)	\$409.6 million	Calculation
8	Annual threshold for estimated potential budget impact for each individual new molecular entity (Doubling of Row 7)	\$819 million	Calculation

170

171 2. ICER will add the following new language to our economic reference case providing greater
 172 detail regarding our methods of potential budget impact analysis:

173

174 “ICER uses the cost-effectiveness model in an economic evaluation to estimate the potential
 175 total budgetary impact of new treatments in the US, assuming different prices, including the
 176 treatment’s list and net prices, and the three threshold prices to achieve cost effectiveness at
 177 \$50,000, \$100,000, and \$150,000 per QALY. Results from the cost-effectiveness model are used
 178 to provide undiscounted net costs (including intervention/comparator costs, other health care
 179 costs, and total costs) broken out by year for years one through five, for use in the potential
 180 budget impact analyses. Potential budget impact is defined as the total differential cost of using
 181 each new therapy rather than relevant existing therapy for the treated population, calculated as
 182 differential health care costs (including drug costs) minus any offsets in these costs from
 183 averted health care events.

184

185 Potential budget impact analyses are based on net cost per patient and estimates of the
 186 proportion of the US population eligible for treatment with the new intervention. ICER uses

187 epidemiologic and other data to estimate the size of the potential candidate population for
188 each new treatment. We then assume that an equal proportion of patients (20%) would be
189 treated with the new treatment each year over five years, arriving at a cumulative 100% uptake
190 at five years.

191
192 The goal of ICER's potential budget impact analysis is to estimate the net cost per patient
193 treated with new interventions so that decision-makers can use their own assumptions about
194 uptake and pricing to determine their own estimate of potential budget impact. We also seek
195 to produce calculations that will help policy makers identify situations in which the potential
196 uptake of a new treatment, at various pricing levels, might exceed a budget impact threshold
197 that signifies that the budget impact in the near term (over 5 years) would contribute to overall
198 health care cost growth at a higher rate than growth in the national economy (plus 1%).

199
200 To accomplish these goals, ICER's potential budget impact analyses must evaluate whether a
201 new drug would be likely to take market share from one or more drugs. ICER will continue to
202 use clinical expert opinion regarding the treatments likely to be displaced by use of a new
203 treatment within the eligible population. ICER will then follow one of the procedures listed
204 below, dependent on whether existing treatments are being displaced. These are explicitly NOT
205 meant to represent our assumptions of the budget impact of new interventions that are most
206 likely in the real world. Our methods are intended to provide the calculations that can underpin
207 a graphic figure that allows decision-makers and policy makers to make their own assumptions.

- 208
- 209 • No existing active treatment: If the intervention is for a condition which has no existing
210 active treatment in the market (other than best supportive care), we will calculate
211 potential budget impact for 100% of the eligible population at the end of five years (20%
212 marginal new uptake per year).
 - 213 • Existing treatments launched within prior 2 years: If the intervention is for a condition
214 with existing active treatment(s), one or more of which was launched within the last two
215 years, equal proportions of the eligible population will be split among the intervention
216 and the recently launched treatment(s), with 100% displacement of relevant treatments
217 launched more than two years ago.
 - 218 • Existing treatments all on market >2 years: If the intervention is for a condition with
219 existing active treatment(s) all launched more than two years ago, we will calculate
220 potential budget impact for 100% of the eligible population at the end of five years, with
221 displacement of existing treatments.
 - 222 • Multiple existing treatments: When there are multiple existing treatments on the
223 market, clinical expert opinion will be used to estimate the percentage of patients
224 converted from each existing treatment to the new treatment.

- 225 • Untreated patients: For all cases, we will include the untreated portion of the eligible
226 population, as long as they are considered eligible for the new treatment.

- 227
228 3. ICER will present a cumulative per-patient potential budget impact. ICER will now present a
229 cumulative per-patient potential budget impact for each year over the five-year time horizon,
230 with results being presented graphically for each intervention assessed, and numerical data
231 presented in tabular format in an appendix of the report. This graph will replace the prior
232 tables that reported five-year annualized potential budget impact per patient.

233

234 **Report Development and Public Meetings**

235 ***Report Development***

- 236 1. ICER will extend the timeline for large class reviews by nine weeks.
- 237
- 238 2. ICER will implement a formal process through which to reassess whether new evidence has
239 emerged that should be included in an update to the report one year after the release of a Final
240 Evidence Report.
- 241
- 242 3. ICER will make the following changes to public comment periods:
- 243 a. Extend the draft report public comment period for class reviews by one week as part of
244 the aforementioned timeline extension.
- 245 b. Extend the word limit for written summaries of oral public comments included in the
246 final report from 250 to 750 words.
- 247
- 248 4. ICER will create a new “Patient Perspectives” chapter for its reports that will describe the input
249 we have received from patients, families, and patient organizations, as well as relevant sources
250 of patient-generated evidence. We will also summarize relevant sources of patient-generated
251 evidence that have been shared by patients and identified through our research process.
- 252
- 253 5. Methods Transparency. No changes – see discussion section.
- 254
- 255 6. Policy Guidance for Stakeholders. No changes – see discussion section.

256

257 ***Public Meetings***

- 258 1. Council Membership. No changes – see discussion section.
- 259
- 260 2. ICER will post annual COI disclosure statements to its website for each voting council.

261

262 3. ICER will adopt a code of conduct for public meetings.

263

264 **Stakeholder Engagement**

265 1. ICER will update the following patient engagement materials and approaches:

266 a. Revise patient engagement materials to include examples of how patient input
267 informed reviews.

268 b. Revise the language of its patient input survey to include PICOTS language

269 c. Continue to include suggestions that were adopted in the “Stakeholder Input” section of
270 scoping documents, and will expand the section to include discussion of suggestions
271 that were not adopted.

272

273 2. Economic Model Transparency. No changes – see discussion section.

274

275 3. ICER will formalize the practice of debriefing with patient groups after a review has concluded.

276

277 4. ICER will produce a series of lay-friendly seminars that will provide background on evidence-
278 based medicine and its application to health technology assessment.

1. Introduction

279 This paper describes proposed updates to the ICER value assessment framework, including
280 refinements of its conceptual structure and modifications to the specific methods used to gather,
281 assess, and appraise evidence of different types. These proposals build on several years of
282 experience with the current framework, which applied to reviews launched in July 2017 and later,
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288 proposing any change in order to explain our reasoning for continuing with current methods
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290 framework that will remain unchanged are generally not discussed in detail, and full descriptions
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292 website (<https://icer-review.org/methodology/icers-methods/icer-value-assessment-framework/>).
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302 evaluations, and ICER guides to patient and manufacturer engagement. An additional document
303 detailing methods adaptations for assessments of single or short-term transformative therapies is
304 currently undergoing public consultation through September 6, following which ICER will release a
305 final version on or before November 15.

306 **1.1. Overarching Purpose and Principles of the ICER Value Assessment** 307 **Framework**

308 For more than 10 years ICER has been active in developing methods for evidence assessment.
309 Evidence assessment, however, is only one component of ICER's broader effort to provide
310 mechanisms through which all stakeholders and the general public can engage in discussions on
311 how best to use evidence as the foundation for a more effective and sustainable health care

312 system. A formal effort was undertaken between 2014-2015 to gain input through a multi-
313 stakeholder advisory group on ways to define with greater detail the conceptual and
314 methodological underpinnings of ICER reports – a “value assessment framework.” Ultimately, the
315 purpose of the value assessment framework is to form the backbone of rigorous, transparent
316 evidence reports that, within a broader mechanism of stakeholder and public engagement, will help
317 the United States evolve toward a health care system that provides fair pricing, fair access, and a
318 sustainable platform for future innovation.

319 In this effort ICER is guided by several key [underlying principles](#). One is that we act with respect for
320 all, in concordance with a presumption of good will on the part of all participants and stakeholders
321 in the health care system. ICER does not intend to target any particular interest group or
322 organization. There are many areas in which the US health system fails to serve patients well, in
323 which access to care is suboptimal, waste and inefficiency pose major problems, and costs to
324 patients and the health system fail to align with added value. ICER believes that only through
325 collaborative efforts, built upon a foundation of civil discourse and honest consideration of
326 evidence on effectiveness and value, can lasting progress be made on behalf of patients today and
327 those of the future.

328 The ethical vision inherent in ICER’s work recognizes that many choices that are made in health care
329 – choices in clinical care, insurance coverage, pricing, payment, and allocation of resources within
330 health systems – must address the basic reality that societal resources for health care are not
331 unlimited, and that there will always be trade-offs and dilemmas over how to organize and pay for
332 the services provided within a health system. Too often, these decisions are made without rigorous
333 evidence and with little transparency. Too often, there is little chance for reflection or public
334 engagement in managing the tensions that can arise between innovation, access, and costs. ICER’s
335 value assessment framework seeks to place scientific methods of evidence analysis at the heart of a
336 clearer and more transparent process. The value framework reflects our strong underlying belief
337 that rigorous thinking about evidence can prevent the kind of waste that strains our ability to
338 provide patient-centered care. The framework also is intended to support discussions about the
339 best way to align prices for health services with their true added value for patients. While
340 considering value and linking it to pricing and insurance coverage cannot solve every dilemma, nor
341 satisfy every need, ICER believes it offers the best hope of avoiding rationing of care by the ability of
342 patients to pay for care, and that it can promote a more dynamic, innovative health care system
343 that will make the best use of available resources in caring for all patients.

344 **1.2. The Population Perspective and Intended Uses of the ICER Value** 345 **Framework**

346 The ICER value framework describes the conceptual framework and set of associated methods that
347 guide the development of ICER evidence reports. ICER reports are intended to support deliberation

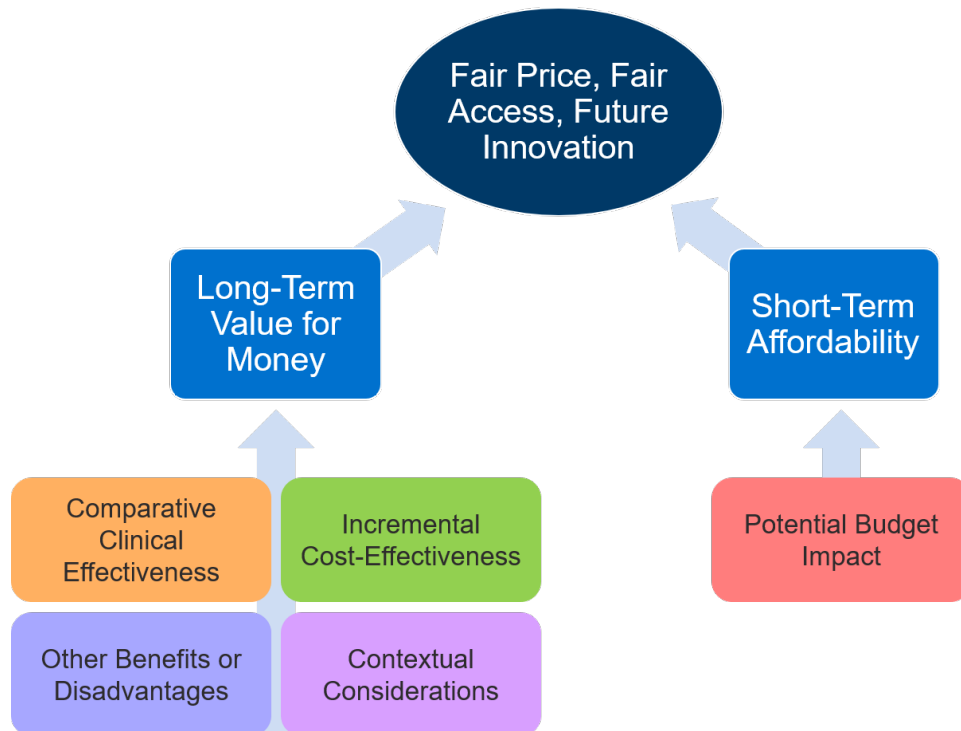
348 on medical policies related to health services (e.g., tests or treatments) and delivery system
349 interventions (e.g., preventive programs, changes to the organization of medical personnel). To
350 inform these kinds of medical policies the ICER value framework takes a “population” level
351 perspective as opposed to trying to serve as a shared decision-making tool to be used by individual
352 patients and their clinicians. Taking a population perspective implies that the ICER value framework
353 seeks to analyze evidence in a way that supports population-level decisions and policies, such as
354 broad guidelines on appropriate care, pricing, insurance coverage determinations, and payment
355 mechanisms. A value framework intended to support decisions about the care of individual
356 patients requires a structure that invites weighting of benefits, harms, and costs from the individual
357 patient’s perspective. There is an important need for better evidence-based shared decision-
358 making tools for individual patients and clinicians, but this is not the primary intended purpose of
359 the ICER value framework or of ICER reports.

360 Even with its population-level focus, however, the ICER value framework seeks to encompass and
361 reflect the experiences and values of patients. Representing the diversity of patient outcomes and
362 values in a population-level framework is difficult because there will always be an inherent tension
363 between average findings in clinical studies and the uniqueness of every patient. There will also
364 always be diversity in the way that patients view the balance of risks and benefits of different
365 treatment options. The ICER value framework does not solve these tensions, but neither does it
366 obscure them. Population-level decisions and policies have always been made by life science
367 companies, insurers, and clinical organizations looking at evidence in the same general way. One
368 important goal of the ICER value framework is to provide an evidence report that does a better job
369 of analyzing the strengths and limitations of the available evidence, including what is or is not
370 known about the variation in response to different treatments among patients with different
371 personal and clinical characteristics. The ICER value framework also creates an explicit place and
372 role for consideration of elements of value that are important to individual patients but that fall
373 outside traditional clinical measures.

2. Conceptual Structure

374 Below, we present the updated conceptual structure for ICER’s value framework. The only change
375 that has occurred since 2017 is new language describing that the goal we believe should be sought
376 by all stakeholders is “fair price, fair access, and future innovation.” We believe this describes more
377 clearly the ultimate aim for decision-making that we intend our value assessment framework to
378 support. Otherwise, there are no proposed changes to the general conceptual structure of the
379 value assessment framework. A detailed description of this conceptual structure may be found on
380 pages 5-9 of the 2017-2019 framework, available at [http://icer-review.org/wp-](http://icer-review.org/wp-content/uploads/2017/06/ICER-value-assessment-framework-Updated-050818.pdf)
381 [content/uploads/2017/06/ICER-value-assessment-framework-Updated-050818.pdf](http://icer-review.org/wp-content/uploads/2017/06/ICER-value-assessment-framework-Updated-050818.pdf).

382 **Figure 2.1. Updated Conceptual Structure of the ICER Value Assessment Framework**



3. Comparative Clinical Effectiveness

3.1 Sources of Evidence

Proposed Changes

1. ICER reaffirms use of existing real-world evidence. ICER reaffirms its ongoing commitment to seek and use existing RWE in its reviews. RWE may help complement other types of evidence in assessments of comparative clinical effectiveness, in contributing to assessment of the potential other benefits of interventions, and in providing useful information to inform the assumptions of economic models. As with all evidence, ICER will assess the internal and external validity of RWE as part of a larger judgment of whether and how that evidence should be incorporated in an assessment. As part of this broad commitment, ICER will continue to formally request that stakeholders who are engaging on a review project submit relevant RWE for consideration in the evidence review.
2. ICER will seek opportunities to generate new RWE for incorporation in reviews. ICER will explore collaborative relationships with organizations that may serve as sources of real-world data in order to generate RWE during reviews that can complement published data sources.

Discussion

ICER has consistently sought to incorporate analysis of RWE into our reports whenever it can provide additional perspective on comparative clinical effectiveness or cost-effectiveness. In addition to searching for published RWE and seeking RWE in the grey literature, on several occasions we have collaborated with patient and other stakeholder organizations to obtain new patient and caregiver survey information when it was not available in the medical literature. Findings from this work have been included in our Evidence Reports and helped inform discussions during our Public Advisory meetings and Council member votes.

RWE often has greater vulnerability to known and unknown biases that create limitations in our ability to rely on it when making judgments about relative effectiveness of different care options. Nonetheless, we understand that randomized controlled clinical trials have their own limitations and are often inadequate to address all questions relevant to assessments of comparative clinical effectiveness. RWE can be particularly helpful under certain circumstances such as when long-term safety of a treatment or durability of a medication's effect is unclear. We have also emphasized how RWE can be helpful in supporting consideration of a treatment's "potential other benefits" that lie outside traditional clinical trials. Patient-reported outcome studies and studies that capture broader patient and family effects of treatment are especially desired as they can provide evidence usually not included in clinical trials.

417 Aside from peer-reviewed and published real-world evidence, there are numerous sources of real-
418 world data that could prove informative in an assessment, including data from anonymized
419 electronic medical records, insurance claims, and patient and caregiver surveys and questionnaires.
420 Our role has not included an emphasis on using these data sources to perform *de novo* studies.
421 However, looking forward, we are announcing with this framework update a commitment to
422 explore forming collaborations with organizations to leverage these kinds of data for new analyses.
423 Such analyses would need to address key gaps in the evidence base and be feasible within the
424 timelines of an ICER review. Any *de novo* analyses would also need to be transparent to all
425 stakeholders so that all participants can engage in deliberation on their validity and relevance.

426 **3.2 Evidence Rating Matrix: Addition of a New Summary Rating**

427 ***Proposed Changes***

- 428 1. ICER will change its EBM Matrix Evidence Rating categories. ICER will introduce a new rating of
429 C++ and modify the definition of the C+ rating. A rating of C+ will now signify that, versus the
430 comparator, the evidence provides moderate certainty of a comparable or small (but not
431 substantial) net health benefit, with high certainty of at least a comparable net health benefit.
432 The rating C++ will signify that, versus the comparator, the evidence provides moderate
433 certainty of a comparable, small, or substantial net health benefit with high certainty of at least
434 a comparable net health benefit.
435
- 436 2. ICER will revise previous ratings to match new Evidence Rating categories. In order create
437 greater consistency between previous ICER reports and those that will adopt the new
438 definitions of C+ and C++ going forward, we will retrospectively revise all relevant Evidence
439 Ratings in ICER reports from 2017-2019. These revisions will reflect the evidence available at
440 the time of the report, and not rely on subsequent information.

441

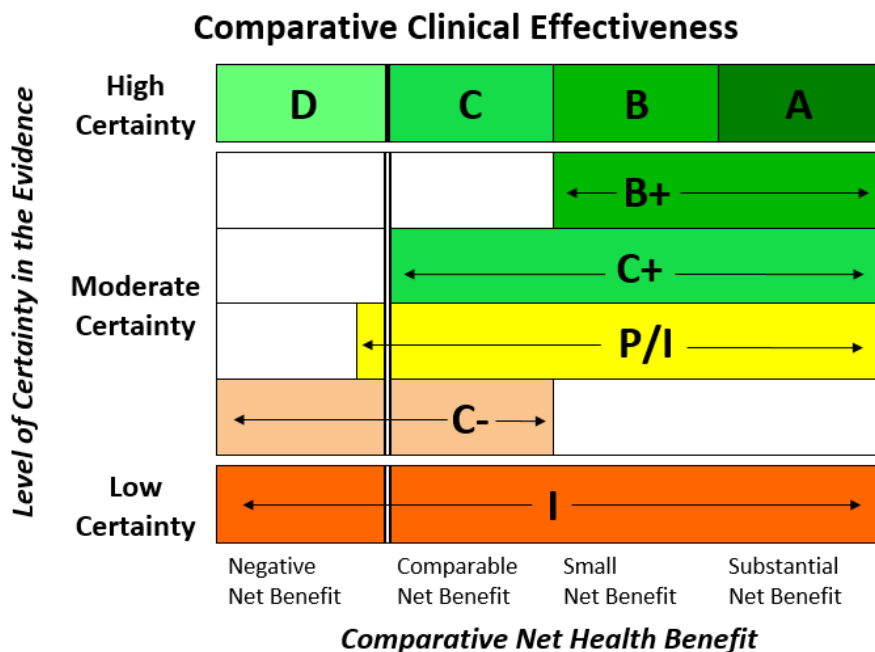
442 ***Discussion***

443 1. Evidence Rating Categories. The current ICER Evidence Rating Matrix includes four evidence
444 grades (B+, C+, C-, and P/I) in the moderate certainty domain (Figure 1a). These ratings are
445 assigned when the conceptual confidence interval surrounding a point estimate extends across two
446 or three categories of comparative net health benefit. The precision of a judgement of comparative
447 net health benefit may vary for different evidence ratings that fall within the moderate certainty
448 domain. For example, a new drug (“Drug X”) may offer a distinct advantage over existing
449 treatments, but the true level of incremental benefit (i.e., small vs. substantial) is not yet known. In
450 this situation, the conceptual confidence interval would extend across two categories of benefit
451 (small and substantial), and Drug X would receive a B+ rating. The evidence for another drug (“Drug
452 Y”) may provide high certainty that “Drug Y” is not inferior to its comparator, but there may be

453 insufficient evidence to determine whether the net health benefit is comparable, small, or
454 substantial. The conceptual confidence interval surrounding the point estimate for Drug Y would
455 therefore extend across three categories of benefit (comparable, small, substantial), and Drug Y
456 would receive a C+ rating.

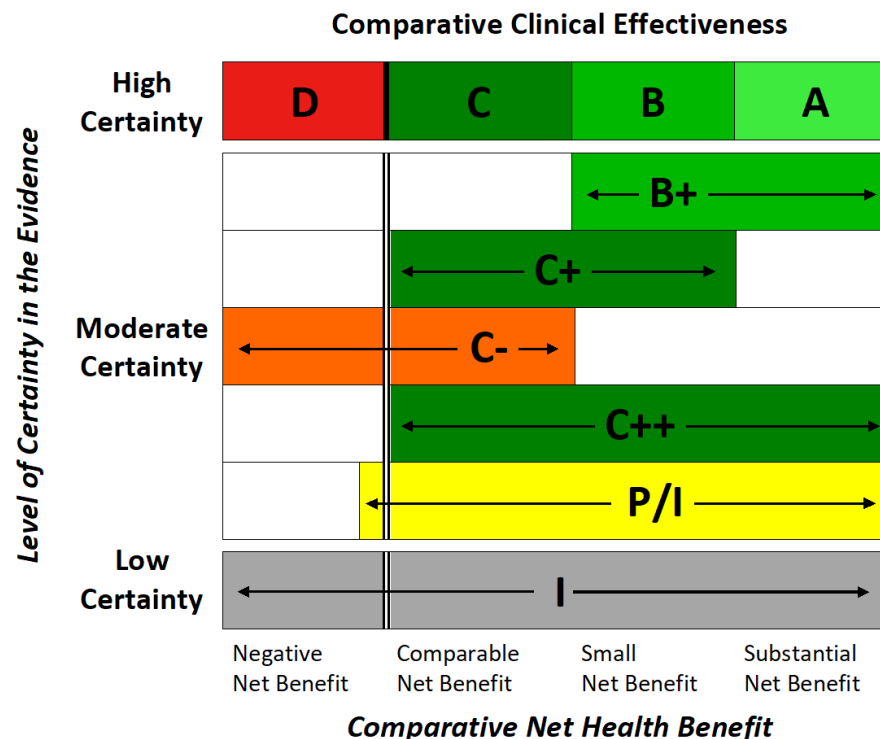
457 When the evidence supports greater precision, we think it is important to specify where the upper
458 and lower limits of our conceptual confidence interval fall. Accordingly, we will introduce an
459 additional rating of C++ and modify the definition of the C+ rating. Under the new terminology, C++
460 will signify that, versus the comparator, the evidence provides moderate certainty of a comparable,
461 small, or substantial net health benefit, with high certainty of at least a comparable net health
462 benefit. A rating of C+ will now signify that, versus the comparator, the evidence provides
463 moderate certainty of a comparable or small (but not substantial) net health benefit, with high
464 certainty of at least a comparable net health benefit. The updated matrix (Figure 1b) is intended to
465 provide greater specificity, when the evidence supports such precision. We believe this will assist
466 decision-makers in applying the ICER Evidence Rating Matrix in a more transparent, reliable, and
467 consistent fashion.

Figure 1a. Current ICER Evidence Rating Matrix



A = "Superior" - High certainty of a substantial (moderate-large) net health benefit
 B = "Incremental" - High certainty of a small net health benefit
 C = "Comparable" - High certainty of a comparable net health benefit
 D = "Negative" - High certainty of an inferior net health benefit
 B+ = "Incremental or Better" - Moderate certainty of a small or substantial net health benefit, with high certainty of at least a small net health benefit
 C+ = "Comparable or Better" - Moderate certainty of a comparable, small, or substantial net health benefit, with high certainty of at least a comparable net health benefit
 P/I = "Promising but Inconclusive" - Moderate certainty of a comparable, small, or substantial net health benefit, and a small (but nonzero) likelihood of a negative net health benefit
 C- = "Comparable or Inferior" - Moderate certainty that the point estimate for comparative net health benefit is either comparable or inferior
 I = "Insufficient" - Any situation in which the level of certainty in the evidence is low

Figure 1b. Proposed ICER Evidence Rating Matrix



A = "Superior" - High certainty of a substantial (moderate-large) net health benefit
 B = "Incremental" - High certainty of a small net health benefit
 C = "Comparable" - High certainty of a comparable net health benefit
 D = "Negative" - High certainty of an inferior net health benefit
 B+ = "Incremental or Better" - Moderate certainty of a small or substantial net health benefit, with high certainty of at least a small net health benefit
 C+ = "Comparable or Incremental" - Moderate certainty of a comparable or small net health benefit, with high certainty of at least a comparable net health benefit
 C- = "Comparable or Inferior" - Moderate certainty that the point estimate for comparative net health benefit is either comparable or inferior
 C++ = "Comparable or Better" - Moderate certainty of a comparable, small, or substantial net health benefit, with high certainty of at least a comparable net health benefit
 P/I = "Promising but Inconclusive" - Moderate certainty of a small or substantial net health benefit, small (but nonzero) likelihood of a negative net health benefit
 I = "Insufficient" - Any situation in which the level of certainty in the evidence is low

468 3.3 Cross-Reference with German Evidence Ratings

469 *Proposed Changes*

- 470 1. ICER will provide complementary evidence ratings using the German categories of “added
471 benefit.” Along with its own evidence ratings, ICER will seek to translate its judgment of the
472 evidence into the rating system for added clinical benefit used in Germany to summarize drug
473 assessments and guide pricing considerations.

474

475 *Discussion*

476 As ICER’s work has gained use internationally, interest has been expressed in comparing ICER
477 evidence ratings to those from health technology assessment groups that provide similar reviews
478 for policy making purposes in other countries. Germany is the largest pharmaceutical market in
479 Europe and has a sophisticated evidence review system grounded in assessments by the Institute
480 for Quality and Efficiency in Health Care (IQWiG) that are then deliberated upon by the nation’s
481 Federal Joint Committee (G-BA).^{1,2} The evidence rating system used by these German organizations
482 results in assignment of a rating for “added benefit” that is separated into six categories: 1) major
483 added benefit, 2) considerable added benefit, 3) minor added benefit, 4) non-quantifiable added
484 benefit, 5) no added benefit proven, 6) less benefit.³

485 We propose to provide our own judgment of “added benefit” within the German categories to
486 complement ICER’s own methods. We propose to translate the ICER assessment into the German
487 categories, rather than rate the evidence in the same manner as would be done in Germany as
488 there are important differences in the two methods that must be acknowledged. First, the German
489 categories do not have an explicit axis related to “level of certainty” that modulates the evidence
490 rating; instead, uncertainty is factored into whether there is adequate evidence to demonstrate any
491 added benefit or not, and whether that benefit can be quantified at all, or not. Second, the German
492 methods stipulate specific patient outcomes, such as mortality, serious symptoms, health-related
493 quality of life, and non-serious symptoms, that are the sole focus for judgments of added benefit.
494 Notably, orphan drugs, by their very designation, are automatically deemed to have some added
495 benefit, although the manufacturer is still required to demonstrate how much. ICER’s
496 conceptualization of “net health benefit” may in some cases be broader than the specific outcomes
497 viewed as relevant by the German system, and our rating blends consideration of harms and
498 benefits more explicitly than the German rating system.

499 A third distinction is that the German methodology has suggested specific quantitative thresholds
500 for improvements in the specified patient outcomes to merit placement in a particular category of
501 added benefit. ICER has chosen not to seek a quantitative threshold for its judgments between
502 comparable, incremental, and substantial net health benefit.

503 A final difference in the two rating systems is linked to judgments regarding the role of indirect
 504 assessments in judgments of comparative clinical effectiveness. The German system tends not to
 505 admit indirect assessments (e.g. network meta-analyses) as adequate for demonstrating added
 506 benefit, whereas ICER has favored the inclusion of indirect assessments in its reports, particularly
 507 when there are no head-to-head trials of active comparator agents. This difference in opinion on
 508 the relative validity and utility of indirect assessments creates the likelihood that the German
 509 system will rate a body of evidence differently from ICER, even if both organizations are using the
 510 same evidence rating scheme.

511 Despite these important differences, we feel providing our judgment of the evidence within a
 512 secondary rating system may help decision-makers consider different ways to consider the strength
 513 of evidence behind new interventions, and it may spur further dialogue and calibration of evidence
 514 assessments across important pharmaceutical markets.

515 ICER will seek to be fully transparent in describing our rationale for assigning both our own evidence
 516 rating and that within the German categorical system of added benefit. As a rough algorithm for
 517 the crosswalk between the two rating systems, we envision the following. We will note for orphan
 518 drugs that the German system would, at minimum, rate them as “non-quantifiable added benefit”
 519 but we will also give our judgment of an added benefit rating without this consideration.

520 **Table 3.1. Crosswalk Between German and ICER Evidence Rating Categories**

German Rating of “Added Benefit”	ICER EBM Matrix Rating of “Comparative Clinical Effectiveness”
Major Added Benefit	A
Considerable Added Benefit	A
Minor Added Benefit	B
Non-quantifiable Added Benefit	B+
No Added Benefit Proven	C+, C++, Promising but Inconclusive (P/I), C, I
Less than Comparator	D

3. Long-Term Cost Effectiveness

521 3.1 Measures of Health Gain

522 *Proposed Changes*

- 523 1. Quality-Adjusted Life Years (QALY) Analyses. No changes – see discussion section.
- 524 525 2. Equal Value of Life Years Gained (evLYG) Analyses. No changes – see discussion section.

526

527 *Discussion*

528 1. QALY Analyses. ICER does not propose any changes to our use of the QALY as part of
529 assessments that compare therapies on their ability to improve quality of life and lengthen life. The
530 QALY is the gold standard for measuring how well a medical treatment improves and lengthens
531 patients' lives, and therefore has served as a fundamental component of cost-effectiveness
532 analyses in the US and around the world for more than 30 years. Cost-effectiveness analysis
533 examines evidence for entire patient populations, comparing the health benefits and economic
534 costs of different treatment options. A common measure of improved outcomes for patients is
535 needed for these analyses to support broader efforts by governments, private insurers, and drug
536 manufacturers to make more transparent, evidence-based coverage policies and pricing decisions.

537 Economic analyses using the QALY make treatments that alleviate serious illness look especially
538 valuable. Because the QALY records the degree to which a treatment improves patients' lives,
539 treatments for people with serious disability or illness have the greatest opportunity to
540 demonstrate more QALYs gained and justify a higher price. For this reason, ICER has found that
541 many innovative and expensive new treatments are highly cost-effective, including CAR-T for
542 childhood leukemia at \$475,000/treatment, emicizumab for hemophilia at \$450,000/year,
543 personalized lung cancer drugs at \$90,000/year, and Zolgensma gene therapy for spinal muscular
544 atrophy at \$2.1 million for a single treatment.⁴⁻⁷

545 2. evLYG Analyses. We received several comments on the use and inclusion of the evLYG analysis in
546 our reports. Most comments received on this topic recommended against its use, citing its inability
547 to accurately value treatments or capture patient quality of life. However, we also received some
548 comments encouraging its inclusion in our economic evaluations as a complement to the QALY that
549 provides policymakers with additional information to support the development of evidence-based
550 policies, especially for rare diseases.

551 Concerns have been raised that the QALY potentially undervalues treatments that improve survival
552 in conditions associated with disability or serious illness. In most cases, the QALY would capture the

553 benefits of improved survival, as our assessments examine the incremental changes in quality of life
554 from treatment, regardless of the baseline level of quality of life. However, in cases where life is
555 prolonged without substantial improvements in quality of life, there may be a perception among
556 some that the QALY could discriminate against treatments for certain patient groups. To help place
557 treatment outcomes in a broader context, ICER will continue to highlight an element in our reports
558 that provides policymakers with information that weighs extension of life expectancy equally across
559 all conditions.

560 The evLYG analysis counts any gains in length of life equally, regardless of the treatment’s ability to
561 improve patients’ quality of life. For all additional years of life gained, this analysis will award full
562 health (i.e., the quality of life of the general population), irrespective of the health state patients are
563 in during these additional years of life gained. In other words, if a treatment adds a year of life to a
564 vulnerable patient population – whether treating individuals with cancer, multiple sclerosis,
565 diabetes, epilepsy, or a severe lifelong disability – that treatment will receive the same evLYG as a
566 different treatment that adds a year of life for healthier members of the community.

567 ICER reaffirms the continued use of the evLYG in its economic analyses, whenever relevant and
568 feasible given model structure, as a supplement and not a replacement to the cost per QALY
569 analysis, which reflects the true benefits a treatment may have on the quality of life on the
570 population in which it is used. In certain situations, model structure may make the calculation of
571 evLYG intractable, in which case we will report life years gained rather than evLYG.

572 Using both the cost per QALY and the cost per evLYG results will enable policy makers to gain a
573 broad overview of the cost-effectiveness of treatments while ensuring that results will be available
574 to demonstrate whether there is any impact of extended life at a low quality of life. By
575 understanding a treatment’s cost per evLYG, as well as its traditional cost per QALY, we believe
576 policymakers can be reassured that they are considering information that poses no risk of
577 discrimination against any patient group. If ICER’s analysis finds a major difference in these two
578 measures, we will include specific language in our report describing the underlying characteristics of
579 the treatment and the condition that lead to the difference. More information on the evLYG
580 analysis is available [here](#).

581 **3.2 Quantifying Additional Dimensions of Value**

582 ***Proposed Change***

583 1. No changes are proposed through which additional dimensions of value would receive a
584 quantified weighting in the ICER base-case cost-effectiveness model. Within assessments of
585 “single or short-term transformative therapies” we are proposing that additional dimensions of
586 value be included as new categories of “other potential benefits or disadvantages” for appraisal
587 committee voting. However, we are not proposing that these dimensions be quantified

588 separately and used to weight the results of cost-effectiveness analyses. These proposals and
589 their rationale are described in two documents available here: [methods proposal](#), [technical](#)
590 [brief](#).

591

592 ***Discussion***

593 1. Additional Dimensions of Value. We received public comments urging ICER to include additional
594 elements of value in our analysis quantitatively, rather than approaching them qualitatively in our
595 reviews and having them voted upon as part of the appraisal committee meeting. A recent report
596 from the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) Special
597 Task Force on Value Frameworks by Lakdawalla et al. highlighted eight elements of value that have
598 been proposed by some academics and policymakers as important to decision-making but which
599 may not be adequately captured by the standard QALY.⁸ These suggested elements of value include
600 reduction in uncertainty, fear of contagion, insurance value, severity of disease, value of hope, real
601 option value, equity, and scientific spillovers. Although recommending that consideration be given
602 to incorporating these additional dimensions of value whenever relevant, Lakdawalla et al. and the
603 Second Panel on Cost-Effectiveness both acknowledge that these additional elements of value
604 remain controversial and that methods for empirically integrating them into a value-based price are
605 not well established.⁸⁻¹⁰ As a result, recommendations focus on the need for further research into
606 methods for quantitative and/or qualitative incorporation into technology assessments.

607 In evaluating the potential for alternative assessment methods that would integrate these
608 additional dimensions of value, there are several key challenges. First, as noted above, methods for
609 the quantification of these value dimensions are viewed by many health economists as too
610 exploratory for routine incorporation into assessments. For example, the value of hope may be tied
611 empirically to the risk attitudes of patient groups that vary widely depending on the severity of the
612 condition and the prospects for future treatments to be effective. While scientific spillover effects
613 can be demonstrated, it remains unclear how to identify which new treatment approaches are
614 more or less likely to lead to future positive spillover effects, and to estimate in any way how much
615 weight to lend to this forecast. Similar difficulties confront efforts to quantify real option value,
616 whereas insurance value overlaps significantly with considerations around severity or burden of
617 illness.

618 All of these potential additional elements of value raise questions of whether there needs to be
619 some form of “negative” scoring on these dimensions to balance the positive added value for some
620 interventions within an overall understanding of opportunity costs within the health system. Thus,
621 it is unclear how the inclusion of these additional elements should change the cost-effectiveness
622 threshold used as a general guide to decision-making in order to accommodate an increased
623 valuation for some interventions. ICER therefore believes that there are strong conceptual and
624 practical reasons not to add quantified additional dimensions of value into our cost-effectiveness
625 analyses at this time.

626 3.3 Cost-Effectiveness Threshold Ranges

627 *Proposed Change*

- 628 1. In all reports, ICER will provide a set of results using standardized cost-effectiveness thresholds
629 from \$50,000-\$200,000 per QALY and per evLYG. ICER will provide cost-per-QALY results at
630 \$50,000, \$100,000, \$150,000 and \$200,000 per QALY and per evLYG for all assessments,
631 including those for treatments of ultra-rare disorders.
- 632
- 633 2. ICER will continue to use the range of \$100,000-\$150,000 per QALY and per evLYG in presenting
634 value-based price benchmarks. ICER will continue to use the threshold range from \$100,000-
635 \$150,000 per QALY as the standard for its value-based price benchmarks for all assessments.
636 Value-based price benchmarks using \$100,000-\$150,000 per evLYG will also be provided.

637

638 *Discussion*

- 639 1. Standardized Cost-Effectiveness Thresholds for all Assessments. We received comments arguing
640 for the use of different cost-effectiveness threshold values, either in general or in specific cases,
641 such as for end-of-life treatments. We also received requests that we not use thresholds at all, or
642 that we adopt thresholds that vary depending on patient or disease characteristics.

643 ICER's first draft proposals for the 2017-2019 methods update included a proposal to create a
644 stepwise set of cost-effectiveness thresholds related to different levels of severity of illness and/or
645 lifetime burden of illness.¹¹ Public comment from patient groups and manufacturers was nearly
646 uniformly negative to this proposal and it was dropped in favor of retaining a single cost-
647 effectiveness threshold range for all assessments. Current public comment has again included
648 some recommendations to adopt differential cost-effectiveness thresholds for different types of
649 treatments and/or different types of conditions. In part, the challenge in this area is that many
650 people accept a broad ethical value to prioritize treatments for the worst off, but arriving at a single
651 quantifiable measure for this concept is difficult and raises thorny questions about whether the goal
652 should be to prioritize the absolute loss of health ("absolute QALY shortfall") or the loss of health in
653 relation to the amount of time patients have left to live ("proportional QALY shortfall"). Either
654 approach creates "winners and losers" among treatments that often causes equity concerns and
655 other concerns about unintended consequences.

656 Given that there continues to be no strong consensus among academic health economists or
657 ethicists on whether or how to quantify and integrate these values into cost-effectiveness analyses,
658 we have judged that it remains premature to seek to create a separate series of cost-effectiveness
659 thresholds related to severity, burden of illness, or "need." As discussed later in this set of
660 proposed changes, we will propose to bring greater clarity and empiric results to these issues as

661 part of the deliberation and voting on “contextual considerations” performed as part of every public
662 meeting of our independent appraisal committees.

663 As a consequence, ICER proposes to use a common set of cost-effectiveness thresholds for all
664 assessments. Moreover, we propose to extend that common set of provided thresholds to
665 treatments of ultra-rare disorders, where previously we have provided a broader range of results,
666 from \$50,000 per QALY/evLYG up to \$500,000 per QALY/evLYG. Instead, we propose to provide a
667 uniform range of results from \$50,000 to \$200,000 per QALY/evLYG for all assessments.

668 We are making this proposal for several reasons. First, there remain important equity concerns
669 related to extending the threshold range higher for treatments just because they treat a small
670 population.¹² In addition, the economic landscape for treatments of rare and ultra-rare conditions
671 has shifted. Years ago, when drug prices were far lower on average, it could be reasonably argued
672 that the profit required to sustain innovation in rare disease treatments required pricing that far
673 exceeded standard cost-effectiveness thresholds. But in today’s market environment, it only takes
674 \$100,000 per treatment course, multiplied by a mere 10,000 patients, to provide \$1 billion per year
675 in revenue. We therefore judge that today it no longer seems necessary to make important
676 exceptions to applying standard cost-effectiveness thresholds to analyzing the value of treatments
677 of rare or ultra-rare conditions.

678 A final reason for shifting to presenting results for all assessments from \$50,000-\$200,000 per QALY
679 and evLYG comes from mischaracterization of our current methods for treatments of ultra-rare
680 disorders, in which we present results extending up to \$500,000 per QALY/evLYG. Some
681 manufacturers have messaged publicly that this implies that ICER has formalized \$500,000 per QALY
682 as the acceptable cost-effectiveness ceiling for these treatments. We have not. As we state in our
683 current methods, our view of treatments for ultra-rare conditions includes the historical
684 perspective that decision-makers have often accepted prices beyond standard cost-effectiveness
685 ranges, particularly for treatments of very small ultra-rare populations. We will continue to include
686 standard language to this effect when presenting value-based price benchmarks for these
687 treatments. But we feel that the unintended consequence of presenting results up to \$500,000 per
688 QALY is serious enough that we should no longer provide results within this much broader
689 spectrum. Since our range for value-based price benchmarks remains \$100,000-\$150,000 per QALY
690 and evLYG, we will provide a broader range of results symmetrically around this range, from
691 \$50,000-\$200,000 per QALY/evLYG. We believe this is a broad enough range to accommodate the
692 needs of decision-makers in the US to think about their own desired interpretation of cost-
693 effectiveness thresholds.

694 Although ICER proposes to use a standardized threshold range across all assessments, our reports
695 will continue to include discussion of contextual factors and other important considerations for all
696 therapies, including those for ultra-rare disease or short-term transformative treatments. We also
697 acknowledge that, no matter the threshold or range selected, ICER and the broader HTA community

698 have a responsibility to educate potential users of our work about the need to embed CEA in a
699 broader decision-making structure that is sensitive to the benefits and disadvantages of treatments
700 that do not feature in the outcomes of clinical trials, as well as the ethical dimensions that are
701 always inherent in any priority-setting process.

702 2. Cost-effectiveness threshold range for value-based price benchmark recommendations. ICER
703 recognizes the variety of academic and conceptual work over the years that has explored methods
704 for establishing cost-effectiveness thresholds.¹³ There are two basic theoretical approaches to
705 determining cost-effectiveness thresholds: 1) demand-side, or willingness to pay (WTP), and 2)
706 supply-side, or opportunity cost.

707 Ryen and Svensson reviewed the literature on WTP for a QALY and found that results from studies
708 based in the US differed by orders of magnitude, with the most recent (2010) estimate at
709 approximately \$60,000 per QALY.¹⁴ Demand-side approaches have often focused on measures of
710 per capita GDP, surveys of individual WTP, or revealed choices (e.g., estimates from job choices).
711 Benchmarks for cost-effectiveness thresholds have been frequently justified by estimates of societal
712 WTP, which, based on earlier consensus efforts at the World Health Organization (WHO), have
713 commonly been cited as approximately 1-3 times the per capita GDP of the country per additional
714 QALY.^{15,16} However, Marseille et al. point out that thresholds based on per capita GDP have little
715 theoretical basis, are too high to distinguish among most interventions, and are not likely to reflect
716 affordability in many settings.¹⁷ WHO itself has recently commented on the “misuse” of its earlier
717 recommendations, and has argued that thresholds in this range are likely to prove unaffordable
718 over the long-term.¹⁸

719 Attempts have also been made to use the value of statistical life (VSL) as a measure of societal WTP,
720 especially in transportation and environmental assessments.¹⁹ VSL estimates are based on evidence
721 from market decisions such as wages for jobs with different risks of death, or on surveys that ask
722 about similar risk-money tradeoffs. However, there are several important limitations of this
723 approach.¹⁹ Using VSL estimates in this way conflates WTP to avoid risk and willingness to accept
724 risk, which may be quite different. In addition, using VSL as an estimate of WTP requires the
725 assumption that VSL can be converted to calculate the value of a life year, but how to “spread” the
726 VSL over life years remains unresolved. Using data on job choice to determine WTP also requires
727 several strong assumptions about the fairness and rationality of the labor market, such as that
728 workers have free choice of employment across jobs with different levels of risk. Lastly, the
729 literature finds a wide range of estimates for VSL across different studies, with Hirth et al. reporting
730 upper-bound estimates that were greater than 20 times the lowest estimate.²⁰

731 Another suggestion as a basis for setting cost-effectiveness thresholds in the US has been to use
732 prior funding decisions to benchmark WTP for future interventions. However, there is no certainty
733 that previous funding choices were made with cost-effectiveness in mind. In addition, estimates of
734 demand based on current funding may be distorted because health insurance is a tax-credited

735 employment benefit, meaning that health insurance coverage decisions do not necessarily match
736 population preferences.

737 In an important recent conceptual contribution, Phelps²¹ built on earlier work he had done with
738 Garber²² to look at how the optimal (i.e., utility-maximizing) threshold would vary with income and
739 relative risk aversion. In this recent work, Phelps estimated optimal WTP by specifying utility as a
740 function of income and using estimates of relative risk aversion – a measure of the rate at which
741 marginal utility changes as income changes – to calibrate the function. This analysis assumed a
742 Weibull utility function, which was parameterized to have declining absolute risk aversion (DARA)
743 because the quantity of risky assets rises with wealth, and increasing relative risk aversion (IRRA)
744 because the share of risky assets declines with wealth, as observed by Arrow.²³

745 Results from these analyses confirm previous work suggesting that the optimal WTP threshold rises
746 with income, as does the ratio of the threshold to income. That is, as income rises, trading off other
747 goods and services for health care becomes less painful in terms of loss of utility and spending on
748 health care should increase. Assuming an income of \$50,000 and plausible values for other
749 parameters, Phelps found that the optimal threshold was approximately two times income, or
750 approximately \$100,000-\$110,000 per QALY if using the mean personal income in the US
751 (approximately \$54,000 in 2018).²⁴ Phelps notes that this work focuses on a representative, utility-
752 maximizing individual, and expansion from this to decisions at the societal level may not be
753 straightforward.

754 Phelps' approach to estimating WTP represents an important contribution, but WTP may be
755 considered a more relevant approach to thinking about thresholds in a consumer sovereignty-based
756 (i.e., welfarist) system. Value may vary by individual income and over time, and it is not clear
757 whether WTP should be measured at the individual or household level. In addition, all WTP
758 methods need to account for the mix of those who can afford to pay something and those who
759 cannot, as a “median voter rule” for this mixed population would give a different answer than
760 among those who can afford to pay some amount. Phelps has pointed out that a skewed income
761 distribution means that the median voter model would almost always lead to lower thresholds than
762 would be utility maximizing.²¹ A central question in considering health economics is who captures
763 the “value” of an intervention. Using a central measure of WTP, such as the median WTP, could
764 lead to reduced access for those who have lower ability to pay. If an “average” WTP is selected,
765 people with lower incomes may be forced to pay too much for health care to satisfy the WTP of the
766 rich. Societal resources may be drawn into health spending from other domains of social spending
767 that are much more important to people with lower incomes (such as public education). Some
768 people with lower incomes are likely to be forced out of insurance markets all together.

769 In the US market-based system with multiple payers, there is a case for multiple thresholds based
770 on WTP which may differ by payer type (e.g., government vs. commercial insurance).²⁵ However,
771 there are broad requirements across the US health care system to fund all “medically necessary”

772 care. We also believe that there exists a widely accepted ethical goal in the US to have a common
773 standard of care available for all patients, albeit with acknowledged differences in access due to
774 network constraints, out-of-pocket payment, and other benefit design features. That the US does
775 not yet achieve the goal of a common standard of care available for all patients does not imply, in
776 our view, that ICER should abstain from framing a range of cost-effectiveness that should apply
777 broadly across many, if not all, health insurance systems in the US.

778 Turning from the WTP approach, the other major paradigm for determining cost-effectiveness
779 thresholds is a supply-side approach based on the idea that thresholds should reflect the
780 opportunity cost of additional health care spending. Opportunity cost approaches based on health
781 system outcomes and costs look at the trade-off between spending on a new intervention when
782 that spending must come from curtailing current spending elsewhere in the health system on
783 existing interventions, or from reducing spending on other social goods outside the health system,
784 such as education or public safety. This approach has its strongest theoretical foundation in
785 situations where the health system budget can be considered fixed. In such cases, the threshold
786 can be considered as reflecting the point at which a higher price for a new intervention will lead to
787 more health being lost within the health care system than will be gained by the patients who will
788 benefit from the new treatment.

789 The best recent evidence on opportunity cost suggests that the previous WHO-recommended
790 ranges for cost-effectiveness of one to three times per capita GDP are too high.²⁶ Claxton has
791 argued for a lower cost-effectiveness threshold in the UK, US, and other countries, given the
792 marginal productivity of the respective health care systems.²⁶⁻²⁸ For the US, Claxton estimates an
793 opportunity cost threshold of approximately \$30,000-\$40,000 per QALY.²⁸

794 More recently, there has been a seminal attempt to ground an opportunity cost analysis directly
795 from US data. In this work, Vanness has estimated health opportunity costs for private plans in the
796 US.²⁹ Taking account of the effect of premium changes on coverage and the morbidity and
797 mortality effects of loss of coverage, Vanness estimated the negative QALY impacts that result in
798 the US health care system with rising costs and premiums. His research produces an estimate of
799 \$84,000 per QALY as the threshold. Working within this paradigm, this means that any new
800 intervention introduced at a price that leads to an incremental cost-effectiveness ratio greater than
801 \$84,000 per QALY produces a net loss of health due to its impact on premium increases and thereby
802 loss of insurance, especially among poorer members of the insurance pool. Vanness's work does
803 not capture the potential impact of rising premiums on increasing deductibles and other out-of-
804 pocket requirements that can lead to delayed or foregone care, nor does it capture the impact that
805 rising premiums have on suppressing spending on other workplace benefits and wages. In some
806 ways, therefore, it could be considered an upper-bound estimate of a threshold at which greater
807 net losses occur despite the introduction of a treatment that will benefit those patients who can
808 obtain it.

809 Which approach – WTP or opportunity cost -- should ICER take in its determination of the cost-
810 effectiveness thresholds we use when presenting value-based price benchmarks to inform decision-
811 making? For several reasons, we believe the opportunity cost is the strongest theoretical
812 foundation. Despite the lack of an explicit overall budget for health care in the US, we believe the
813 current environment of the US health care system indicates that we have reached a point where
814 policymakers are no longer willing to accept cost increases in the US health care system that
815 outpace growth in the overall economy. We hear this continuously from employers and many
816 unions and other plan sponsors who are trying to maintain health benefits for their members. We
817 hear this in broader concerns from consumer groups such as FamiliesUSA and AARP, who are aware
818 of the opportunity costs faced by the public due to increasing health care costs. We hear it
819 repeatedly from representatives of state government and state Medicaid programs, where rising
820 health care costs have stripped out state spending on other needs such as education, police, and
821 public infrastructure. And we also view the goals of several state laws as indicative. Maryland has a
822 long-standing arrangement that limits hospital cost growth to the growth rate estimated for the
823 state’s overall economy.³⁰ Massachusetts already links policy actions to growth in health care costs
824 that outstrip growth in the state per capita GDP; and recent initiatives may extend state oversight
825 to prescription drugs as well.³¹

826 Overall, therefore, we believe that ICER functions in a system where health expenditure may
827 continue to grow, but that it has reached the point at which policymakers sense that the
828 opportunity cost for current spending is already substantial. This implies that an opportunity cost
829 paradigm is justifiable as the predominant theoretical foundation for our cost-effectiveness
830 thresholds. We believe that the opportunity costs are real, both within the health system and
831 beyond, and that our goal should be to recommend value-based prices that will ensure that new
832 interventions are adopted at a price that leads to a net increase in health over the entire
833 population. It is not a matter of saving money; it is a commitment to improving health.

834 Following this line of reasoning, and reflecting on the most recent conceptual and empirical
835 research, we have contemplated reducing our value-based price benchmark range to \$50,000-
836 \$100,000 per QALY. We note, however, that the top end of our price benchmark range is usually
837 interpreted as a “ceiling” price beyond which a treatment will be viewed as not cost-effective. We
838 are aware that the opportunity cost empirical data for the US need formal peer review and further
839 delineation. It is reassuring that the most recent highly respected work using the WTP paradigm for
840 determining thresholds arrived at a very similar approximate result: \$100,000 per QALY. And we
841 believe there is some value in ICER retaining a consistent threshold range as a level playing field for
842 all stakeholders. Therefore, for all the above reasons we are proposing to retain our current cost-
843 effectiveness range to support our value-based price benchmark recommendations. We recognize
844 that single cost-effectiveness thresholds should not be used as a blunt decision rule, and that
845 decision-makers may want to consider different thresholds given their own view of their

846 opportunity costs and their interpretation of a treatment’s potential other benefits and contextual
847 considerations.

848 **3.4 Base-Case Perspective in Economic Models**

849 ***Proposed Change***

850 1. Base-Case Perspective. No changes proposed – see discussion section.

851

852 ***Discussion***

853 1. Base-Case Perspective. We received several comments urging ICER to use the societal
854 perspective in the base-case analysis instead of the health care sector perspective.

855 The Second Panel on Cost-Effectiveness in Health and Medicine recommends reporting results from
856 both the health system perspective and the societal perspective, with an “impact inventory” used
857 to make transparent which elements of a full societal perspective are included.⁹ ICER does provide
858 results from both perspectives but chooses to use the health system perspective as the basis for its
859 primary base-case results. The reasons for this are both conceptual and practical. Most
860 importantly, we believe that our reports are primarily intended to inform population-based medical
861 policy and pricing decisions within the US health care system. Decision-makers in the US health
862 care system are not responsible for making trade-off decisions that involve broader societal
863 resources. Of course, decision-makers may wish to consider the influence of health care on societal
864 factors such as worker productivity, educational outcomes and spending, correctional system
865 spending, tax revenues and payouts from Social Security. Our modified societal perspective tends
866 to be able to model productivity effects but occasionally can include other factors when there are
867 data or sources for reasonable assumptions. But the primary frame of reference for those entities
868 involved in coverage and pricing policy is the health system. This is a feature of health technology
869 assessment at the national level across most developed nations and is one reason that ICER and
870 nearly all international HTA agencies use the health system perspective as that taken for the
871 reference case for cost-effectiveness modeling.³²

872 A second important reason that ICER prefers the health system perspective for its base case is the
873 risk for discrimination against the disabled and elderly when a true societal perspective is taken in
874 economic modeling. Giving “extra credit” to treatments of younger, working-age adults over
875 patients who may never work again does not reflect the ethical principles that guide ICER’s work.
876 We understand that for some health care interventions there may be important value in the
877 broader effects of treatment on productivity, both for patients and their families. But to hard-wire
878 this consideration into lower price recommendations for treatments of elderly or disabled patients
879 seems unreasonable in our view. As per our methods adaptations for treatments of ultra-rare
880 diseases, however, when the societal costs of care for any disease are large relative to the direct

881 health care costs, the societal perspective will be included as a co-base case, presented directly
882 alongside the health care sector perspective analysis.

883 **3.5 Discounting**

884 ***Proposed Change***

885 1. Discounting. No changes proposed – see discussion section.

886

887 ***Discussion***

888 1. Discounting. We received public comments suggesting lowering the discount rates or even
889 removing the use of discount rates from our analyses entirely. Commenters were concerned that
890 the time divergence between short-term costs and long-term health benefits could result in an
891 unfair judgment in certain cases, such as in the evaluation of curative therapies. There was also
892 concern that discounting of benefits prioritizes the needs and health of current generations over
893 those in the future.

894 Discounting is a standard method in economic modeling, although the choice of the discounting
895 rate and whether costs and benefits should be discounted uniformly or in some differential way are
896 matters of debate.^{33,34} In the US, the standard approach has been recently confirmed by the
897 Second Panel on Cost-Effectiveness in Health and Medicine as a uniform discount rate of 3% applied
898 to both costs and benefits.^{35,36} Other countries may use a different discount rate, ranging
899 somewhere between 1.5% and 5%, but most, including the UK and Canada, also use a single
900 discount rate for both costs and effects.³³

901 The use of a 3% discount rate in the US as standard for both costs and outcomes is based on
902 estimates of the real consumption rate of interest and data on real economic growth, which are
903 thought to reflect the social rate of time preference. While some have criticized the use of the 3%
904 discount rate or discounting itself, we have made the judgment that there is no persuasive evidence
905 for the use of another rate or scheme at this time. The use of a single, uniform discount rate for all
906 assessments will allow for consistent comparisons across different or prior evaluations. We also do
907 not propose presenting sensitivity analyses that vary the discount rate, as we do not believe this
908 would provide additional information that is useful to decision-makers in this context. ICER
909 encourages continued research into the appropriate discount rate to use for health economic
910 evaluations, as well as periodic updates of the appropriate discount rate, as necessary.

911 **3.6 Alternative Economic Model Assumptions**

912 ***Proposed Change***

- 913 1. ICER will add a “Controversies and Uncertainties” section to the cost-effectiveness section of its
914 reports in order to broaden discussion of alternative model structures and assumptions
915 suggested by manufacturers or other stakeholders.

916

917 ***Discussion***

- 918 1. “Controversies and Uncertainties” Sub-Section. We received comments urging greater model
919 transparency through public release of fully executable models and by providing additional details
920 about the rationale behind the judgments that underpin the base case. Other comments
921 recommended that ICER consider the acceptance of manufacturer-developed models and
922 additional opportunities for input into model development for interested stakeholders.

923 The new proposed sub-section on “Controversies and Uncertainties” will allow exploration of
924 different model variations that could be viewed as more conservative or optimistic. In particular,
925 this sub-section will expand discussion of any alternative model structures or inputs suggested by
926 manufacturers or other stakeholders that differ importantly from the base case. Although the
927 current layout of ICER reports includes information on these issues, we feel it will be helpful to
928 consolidate and expand discussion of factors related to uncertainty, including lack of information on
929 natural history, limitations of the data on patient outcomes, difficulties translating existing data into
930 measures of quality of life, and disagreements over the plausibility of certain inputs or assumptions.

931 Summaries of relevant published cost-effectiveness analyses will also be moved to this sub-section,
932 pointing out differences in model structure, inputs and assumptions, and the impact of these
933 differences on model results. This sub-section will allow for the acknowledgment of uncertainties
934 and controversies raised by various stakeholders, while lending greater transparency to the
935 rationale behind methodological decisions that underpin the base case. This new section will serve
936 as an avenue to discuss how different assumptions or scenarios might affect model results and as a
937 useful tool for decision-makers to understand the issues and uncertainties that may remain
938 controversial.

939 **3.7 Other Changes**

940 ***Proposed Changes***

- 941 1. ICER will exclude unrelated costs in some cost-effectiveness analyses.

942

- 943 2. When relevant, ICER will seek information from manufacturers and payers with which to model
944 as a scenario analysis a limited number of outcome-based payment arrangements for the
945 intervention under review.
- 946
- 947 3. Sources of Evidence. No changes proposed – see discussion section.
948
- 949 4. Caregiver Utilities and Costs. No changes proposed – see discussion section.
950
- 951 5. Dynamic Pricing. No changes proposed – see discussion section.
952
- 953 6. Subgroup Analyses. No changes proposed – see discussion section.
954
- 955 7. Public Payer Perspective Incorporating Behavioral Health Outcomes. No changes proposed –
956 see discussion section.
957
- 958 8. Reference Case. ICER’s Reference Case will be revised to reflect any of the proposed revisions
959 that are adopted.
960

961 **Discussion**

962 1. Excluding unrelated costs. In cases where an intervention that increases QALYs would not be
963 found to be cost effective, even with a zero-dollar price, we will exclude unrelated (non-drug)
964 health care costs as a separate scenario analysis. Even though it may be controversial to treat such
965 costs as unrelated, we believe it is still important to explore the effect of excluding these costs from
966 the analysis especially when the disease already has very high health care costs.

967 We have encountered specific situations in assessments where the cost-effectiveness analysis is not
968 able to produce a non-negative threshold price that would make a given treatment cost-effective.
969 In addition, we have received comments during specific assessments that have suggested excluding
970 unrelated costs in scenario analysis.

971 In some cases, there are no positive prices for an intervention that will reach specific cost-
972 effectiveness thresholds. This may occur in situations where a new treatment is added on to
973 existing treatment that is already near or beyond the cost-effectiveness threshold. One option in
974 such cases would be to re-price the entire regimen, including the older, existing treatments, rather
975 than just the new intervention, but this would not generally be a real-world option for regimens
976 with multiple manufacturers. Another example where this may occur is when a new treatment
977 results in more time spent in health states that have very high costs and/or a low utility value,
978 making it impossible for the incremental cost effectiveness ratio to reach specific thresholds even at
979 zero price.³⁷ In such cases a scenario analysis excluding health state costs that are not related to
980 the intervention *per se*, may be informative.

981 2. Payment Models. We received comments asking that our analyses include the potential impact of
982 outcome-based contracts on the cost-effectiveness of treatments. We agree that these contracts
983 can be a useful tool in managing uncertainty and increasing the ultimate cost-effectiveness of
984 treatment. We will actively seek information from manufacturers and payers about the potential
985 outline of outcomes-based contracts for scenario analyses in our reports. It will only be helpful to
986 run these kinds of scenario analyses if the list price of the treatment is known. If we do know the
987 list price but do not receive any guidance from stakeholders, we may do an exploratory scenario
988 analysis using outcomes and levels of financial risk-sharing that could meet our cost-effectiveness
989 range.

990 3. Sources of Evidence. ICER received comments from multiple stakeholders recommending that
991 we develop and utilize standard methods for incorporating RWE into our analyses, such as claims
992 databases, electronic records, and registry data.

993 ICER has used and commits to continue using RWE provided the data are considered to be fit for
994 purpose and of high quality, as judged by ICER’s evidence review team. For example, ICER
995 assessments have used analyses of commercial payer and Medicaid claims data to estimate costs
996 for stem cell transplantation in an analysis of CAR-T treatments,³⁸ and to provide more current
997 estimates of best supportive care costs for cystic fibrosis patients³⁹ than could be found in the
998 literature. In the absence of high-quality randomized controlled trial data, ICER will rely on the
999 highest quality RWE to provide critical inputs into our economic evaluations and context for the
1000 interpretation of both clinical effectiveness and cost effectiveness. However, in the absence of high
1001 quality RCT or RWE data, ICER will continue to report on the need for this data.

1002 While RWE can reflect treatment effectiveness, adherence, and practice patterns seen outside a
1003 controlled trial setting, this type of evidence can also be fraught with confounding and bias and is
1004 highly dependent on study methodology. In addition, as we are often evaluating new health
1005 technologies that have not yet been launched in the market, high quality RWE may not exist. While
1006 some stakeholders have urged us to delay value assessments until after RWE has been generated,
1007 we strongly believe that such value assessments need to be conducted around the time of launch,
1008 to allow policymakers to make coverage and treatment decisions based on the best information
1009 available at the time.

1010 4. Caregiver Utilities and Costs. We received several comments suggesting the inclusion of
1011 economic and utility impact on family members (caregiver spillover effects) in our economic
1012 evaluations. These caregiver effects include caregiver and/or family productivity loss, as well as
1013 quality of life impacts as a result of caregiving for patients.

1014 The Second Panel on Cost-Effectiveness in Health and Medicine recommends including family and
1015 caregiver impacts in specific therapeutic areas where the introduction of a health technology is
1016 shown to alleviate such family/caregiver burden, leading to better overall health and economic

1017 outcomes.⁹ ICER has included caregiver and/or family economic burden when relevant and when
1018 appropriate data were available. However, we have only rarely included utility-specific
1019 caregiver/family effects, for several reasons.

1020 While it may appear logical to include effects on caregiver utility, there continue to be many
1021 unresolved questions about whether and how to incorporate caregiver utilities. Key areas of
1022 uncertainty include the number of family members to include and how to account for changes in
1023 caregivers and their health-related quality of life over time.⁴⁰ Information is also needed on the
1024 stabilization or decrease of caregiving burden over time as caregivers become accustomed,⁴¹ as well
1025 as on the magnitude and duration of change in caregiver utility following changes in health status
1026 such as the cure or death of a patient. We encourage future research on caregiver effects to
1027 address these areas of uncertainty. As research continues, we will consider scenario analyses that
1028 include the utility impact to patients' families and/or caregivers when compelling data exist. In
1029 analyses using a modified societal perspective, ICER will continue to include economic impacts on
1030 caregivers and family when published or grey literature data on productivity and other indirect
1031 costs are available.

1032 5. Dynamic Pricing. We received public comments recommending the adoption of dynamic pricing
1033 for drugs and other health care costs in our economic evaluations to account for relative changes in
1034 the cost of providing health care over time, such as a decrease in the price of a drug following loss
1035 of exclusivity.

1036 Questions have been raised as to whether ICER's cost-effectiveness analyses should account for
1037 changes in pricing over time. The topic of drug price changes is often raised in the context of
1038 anticipated loss of exclusivity for one or more drugs, or the anticipated introduction of biosimilars.
1039 Standard practice in cost-effectiveness analysis is to use current prices throughout an analysis, and
1040 there is at present no well-developed methodology for computing cost-effectiveness measures of
1041 health care interventions throughout their life cycle. Limited work has been done in this area,^{42,43}
1042 but the results may not be generalizable to other therapy areas, health care settings, or
1043 geographies. In addition, analyses using a health care sector perspective and static pricing are more
1044 consistent with an opportunity cost paradigm as the foundation for cost-effectiveness analysis and
1045 decision-making. For health care decision-makers considering cost-effectiveness at the margin,
1046 decisions should theoretically be driven by the opportunity cost of existing services, making price
1047 changes in the future less relevant.

1048 Attempts to model price changes over time would add an additional layer of uncertainty and
1049 speculation to cost-effectiveness analyses. In the US market, where drug prices are mostly
1050 unregulated, changes in prices occur relatively frequently and are difficult to predict. Prices for
1051 specific branded drugs may decrease over time, especially as competing drugs come to market, but
1052 also often increase over time, sometimes repeatedly. The entry of other branded competitors in
1053 the future can be difficult to predict, as FDA approval of anticipated new drugs may be delayed or

1054 denied. Price increases may also occur in anticipation of loss of exclusivity. Generic drugs and
1055 biosimilars are expected to have discounted pricing relative to branded or bio-original competitors,
1056 but the size of that discount may be difficult to estimate, especially if it occurs years in the future. It
1057 also may be difficult to predict the timing of market entry for generic drugs or biosimilars, due to
1058 the possibility of patent litigation or other barriers to entry. Finally, even products with historically
1059 stable pricing may be sold to or acquired by another manufacturer, who could decide to change
1060 pricing in dramatic and unpredictable fashion.

1061 6. Subgroup Analyses. We received several comments recommending the inclusion of different
1062 patient subgroups seen in the real-world when analyzing cost-effectiveness of different health
1063 technologies.

1064 ICER clarifies that we have and will continue to include analysis of patient subgroups when robust
1065 data and relevant inputs from clinical trials and/or real-world evidence are available to do so. While
1066 cohort models tend to reflect homogeneity in patient populations for whom health technologies
1067 are assessed, we include scenarios with different patient subgroups to account for the
1068 heterogeneity within patient groups within a specific disease area.

1069 As an example, in the 2017 ICER review of targeted immunomodulators for the treatment of
1070 moderate-to-severely active rheumatoid arthritis, we included not only those patients in whom
1071 conventional disease modifying agents failed, but also those in whom such conventional therapies
1072 were not well-tolerated, as well as those who were naïve to such therapies, to align with treatment
1073 practice patterns in the real world. Such subgroup analyses have been and will continue to be
1074 undertaken when ICER believes that health technologies are likely to be approved or have been
1075 used extensively within these subgroups of interest, and as mentioned earlier, pending data
1076 availability.

1077 7. Public Payer Perspective Incorporating Behavioral Health Outcomes. We received comments
1078 urging ICER to consider the potential impact of changes in behavioral health outcomes on income
1079 levels and eligibility for means-tested public programs. Public payers may have a very different
1080 perspective on the cost-effectiveness of treatments that alleviate poverty or disability, thereby
1081 allowing patients to move from public programs to commercial insurance.

1082 While ICER acknowledges that different payer types may have different perspectives, we believe it
1083 is important for policymakers not to view health investment as less worthwhile if the return on
1084 investment is realized by a different (type of) payer. ICER's economic evaluations will therefore
1085 continue to be conducted using a broad health care sector perspective, with a societal perspective
1086 as a scenario analysis. ICER may consider payer-specific analyses where considered particularly
1087 relevant and when data are available.

1088 8. Reference Case. To ensure the comparability and transparency of ICER's economic analyses,
1089 Reference Case specifications will be updated to reflect the most currently recommended methods.

4. Potential Other Benefits or Disadvantages and Contextual Considerations

1090 **4.1 List of Voting Questions and Voting Format**

1091 *Proposed Changes*

1092 As displayed in Table 4.1 below, ICER proposes the following changes:

- 1093 1. ICER will change the wording of all questions related to potential other benefits and contextual
1094 considerations to improve clarity and consistency of interpretation.
1095
- 1096 2. ICER will add a first question related to whether appraisal committee members believe that
1097 uncertainty and/or model assumptions lead the base-case cost-effectiveness results to be
1098 overly optimistic or pessimistic.
1099
- 1100 3. ICER will add several new potential other benefits of a new intervention compared to the
1101 selected comparator:
1102 a. For interventions that may offer special advantages by virtue of presenting an option to
1103 patients with a notably different balance or timing of risks and benefits versus other
1104 treatments.
1105 b. For interventions that have a delivery mechanism or complexity of regimen that may
1106 improve or decrease real-world adherence relative to comparator treatments
1107
- 1108 4. ICER will provide empirical results for absolute QALY shortfall and proportional QALY shortfall to
1109 support deliberation and voting on a single question on relative “health loss” as a contextual
1110 consideration. This question will take the place of two separate questions on severity of illness
1111 and lifetime burden of illness.
1112
- 1113 5. ICER will add one new potential disadvantage related to treatments that, if not entirely curative,
1114 could reduce or even preclude the potential effectiveness of future treatments.
1115
- 1116 6. ICER will change the voting structure for all questions from a yes/no format to a Likert scale
1117 from 1-3. The intent of the new voting structure is to enhance the application of these
1118 considerations by decision-makers within a cost-effectiveness range suggested by the base-case
1119 economic model.

1120 **Table 4.1 Proposed List of Voting Questions on Potential Other Benefits/Disadvantages and**
 1121 **Contextual Considerations.**

1	Intermediate (2)	3
Uncertainty or overly favorable model assumptions creates significant risk that base-case cost-effectiveness estimates are too optimistic		Uncertainty or overly unfavorable model assumptions creates significant risk that base-case cost-effectiveness estimates are too pessimistic
Very similar mechanism of action to that of other active treatments		New mechanism of action compared to that of other active treatments
Delivery mechanism or relative complexity of regimen likely to lead to much lower real-world adherence relative to the comparator		Delivery mechanism or relative complexity of regimen likely to result in much higher real-world adherence relative to the comparator
The intervention offers no special advantages to patients by virtue of presenting an option to patients with a notably different balance or timing of risks and benefits		The intervention offers special advantages to patients by virtue of presenting an option to patients with a notably different balance or timing of risks and benefits
Small health loss without this treatment as measured by proportional and/or absolute QALY shortfalls		Substantial health loss without this treatment as measured by proportional and/or absolute QALY shortfalls
Will not significantly reduce caregiver or broader family burden versus the comparator		Will significantly reduce caregiver or broader family burden versus the comparator
Will not have a significant impact on improving return to work and/or overall productivity versus the comparator		Will have a significant impact on improving return to work and/or overall productivity versus the comparator
Other		Other

1122
 1123 **Discussion**

1124 1. ICER will change the wording of all questions related to potential other benefits and contextual
 1125 considerations to improve clarity and consistency of interpretation.

1126 The current list of potential other benefits and contextual considerations was formally put into
 1127 place with the adoption of the value assessment framework methods update in 2017. In the
 1128 subsequent two years our experience has shown that some of the questions were difficult for the
 1129 appraisal committees to interpret in the context of specific topics under review. We are therefore
 1130 proposing to adapt most of the existing concepts represented in the current list of potential other
 1131 benefits and contextual considerations into newly worded questions framed as a Likert scale
 1132 between two ends of a spectrum. We have done preliminary pilot testing of this approach with our
 1133 appraisal committees and we believe this framing of the questions will prove to be more a
 1134 consistent and transparent guide to these issues than the current format.

1135

1136 2. ICER will add a first question related to whether appraisal committee members believe that
1137 uncertainty and/or model assumptions lead the base-case cost-effectiveness results to be overly
1138 optimistic or pessimistic.

1139 The deliberation on the cost-effectiveness model is an important part of the public meetings of our
1140 independent appraisal committees. We believe it will aid decision-makers if we initiate a new
1141 question specifically related to whether they believe the model structure, assumptions, and relative
1142 level of uncertainty, makes it likely the base-case results are too pessimistic or too optimistic. This
1143 vote should help provide greater transparency and guidance to decision-makers seeking to apply
1144 the base-case results to medical policy.

1145 3. ICER will add several new potential other benefits of a new intervention compared to the
1146 selected comparator:

1147 a. For interventions that may offer special advantages by virtue of presenting an option to
1148 patients with a notably different balance or timing of risks and benefits versus other
1149 treatments.

1150 b. For interventions that have a delivery mechanism or complexity of regimen that may
1151 improve or decrease real-world adherence relative to the comparator

1152

1153 As we have also mentioned in our proposed methods adaptations for single or short-term
1154 transformative therapies, we believe that the concept of “value of hope” is poorly named to convey
1155 the advantages that some treatments may offer if they have a distinctly different timing or balance
1156 of risks and benefits compared to other available treatments. The classic example is a treatment for
1157 cancer that may have, overall, the same total QALYs gained as existing options, but which has a
1158 higher risk of short-term death and a higher chance of longer-term survival. For risk-taking patients
1159 this treatment option, although its QALYs are identical to other options, offers a special advantage,
1160 and so we think this potential other benefit merits consideration given the heterogeneity of
1161 patients and the way they view the relative balance of risks and benefits of different treatment
1162 options.

1163 We also note that there are some treatments that may, through stimulation of antibodies or other
1164 clinical effects, decrease the chance of benefit from future treatment options. Although this is
1165 infrequent, we feel it merits a place in the voting list.

1166 4. ICER will provide empirical results for absolute QALY shortfall and proportional QALY shortfall to
1167 support deliberation and voting on a single question on “health loss without this treatment” as a
1168 contextual consideration. This question will take the place of two separate questions on severity of
1169 illness and lifetime burden of illness.

1170 Ethicists, health economists, and health technology assessment groups have long recognized that
1171 pure QALY maximization does not incorporate all the values that societies wish to consider when
1172 making prioritization decisions for health care spending. One important social value is that which
1173 gives some preference to treatments for patients with more severe conditions.^{8,44} “Severity of
1174 illness” has therefore been proposed as one element of value that should modulate applications of
1175 cost-effectiveness results to medical policy, but countries and health technology assessment groups
1176 have conceptualized this idea somewhat differently. Some have seen that giving some priority to
1177 treatments according to “lifetime burden of illness” or “need” may better represent the ethical
1178 instincts of a society or other decision-makers.^{45,46}

1179 Our current methods have asked appraisal committee members to vote separately on severity of
1180 illness and lifetime burden of illness without providing any specific conceptual or empirical
1181 guidance. We believe that we can gain greater clarity and consistency in consideration of these
1182 issues by changing the terms used and by providing empirical results for the absolute QALY shortfall
1183 and proportional QALY shortfall.

1184 The absolute QALY shortfall is defined as the total absolute amount of future health patients with a
1185 condition are expected to lose without the treatment that is being assessed.⁴⁷ It can be measured
1186 over the entire lifetime of patients with a condition, but more often it is measured from the point at
1187 which patients are diagnosed with a condition. By capturing the magnitude of the number of QALYs
1188 lost, the absolute QALY shortfall reflects the aspect of severity of illness related to the idea that
1189 treatments for people who stand to lose the most absolute numbers of QALYs should merit some
1190 increased prioritization. The ethical consequences of using absolute QALY shortfall to prioritize
1191 treatments is that conditions that cause early death or that have very serious lifelong effects on
1192 quality of life receive the greatest prioritization. Thus, certain kinds of treatments, such as
1193 treatments for rapidly fatal conditions of children, or for lifelong disabling conditions, score highest
1194 on the scale of absolute QALY shortfall. The Norwegian health technology assessment program is
1195 perhaps the most notable organization currently using measures of absolute QALY shortfall as a
1196 component in their appraisal process.⁴⁸

1197 Absolute QALY shortfall is often viewed in contrast to another way to empirically measure a sense
1198 of severity of illness, or “need” as the Dutch have called it.⁴⁹ This alternative measure is called
1199 proportional QALY shortfall. The proportional QALY shortfall is measured by calculating the
1200 proportion of the total QALYs of remaining life expectancy that would be lost due to untreated
1201 illness.⁵⁰ The proportional QALY shortfall reflects the ethical instinct to prioritize treatments for
1202 patients whose illness would rob them of a large percentage of their expected remaining lifetime.
1203 As with absolute QALY shortfall, rapidly fatal conditions of childhood have high proportional QALY
1204 shortfalls, but the highest numbers can also often arise from severe conditions among the elderly
1205 who may have only a few years left of average life expectancy but would lose much of that to the
1206 illness without treatment.

1207 Absolute QALY shortfall and proportional QALY shortfall are therefore empirical measurements that
1208 capture different aspects of society’s instincts for prioritization related to the severity or burden of
1209 an illness. Because they can be viewed as complementary in some ways, we propose to calculate
1210 both measures for every intervention. We will include these results in our reports and highlight
1211 them when asking our independent appraisal committees to vote on relative health loss. In order
1212 to provide some anchoring to the deliberation, we will also present league tables of absolute and
1213 proportional QALY shortfalls from the academic literature.⁵¹ We will also explore real-time use
1214 during meetings of a burden of disease calculator developed by Dutch investigators (see
1215 <https://imta.shinyapps.io/iDBC/>) that allows for calculation of absolute and proportional QALY
1216 shortfalls under different assumptions.

1217 By changing the wording of this voting question and providing absolute and proportional QALY
1218 shortfall data, we believe we will be able to enhance the deliberation of our appraisal committees
1219 and, ultimately, improve the ability of decision-makers in the US health care system to integrate
1220 these important ethical dimensions in their decisions.

1221 5. ICER will add one new potential disadvantage related to treatments that, if not entirely curative,
1222 could reduce or even preclude the potential effectiveness of future treatments.

1223 In our discussions with patient groups we have learned that, on occasion, patients and clinicians
1224 must factor into their decision-making whether a treatment option may carry the risk of reducing
1225 the effectiveness of future treatment. Whether through the stimulation of antibodies to treatment
1226 vectors or other factors, this potential disadvantage seems important enough to warrant a position
1227 on our voting list.

1228 6. ICER will change the voting structure for all questions from a yes/no format to a Likert scale from
1229 1-3. The intent of the new voting structure is to enhance the application of these considerations by
1230 decision-makers within a cost-effectiveness range suggested by the base-case economic model.
1231 ICER will not adopt a formal multi-criteria decision analytic approach but retain this modified
1232 approach to integrating other factors into deliberation and decision making.

1233 The current voting format was designed largely as a series of yes/no questions to whether a
1234 particular potential other benefit or contextual consideration was a “significant” factor in
1235 judgments of long-term value for money of the intervention under review. Our experience has
1236 been that this voting structure was superior to the less formal deliberative process we had used
1237 prior to 2017. Having votes on each item improved transparency and also served as a more explicit
1238 signal to decision-makers about how the appraisal committee viewed each individual item, helping
1239 to emphasize that potential other benefits and contextual considerations should always be
1240 considered in applying the results of cost-effectiveness analysis to medical policy.

1241 We have also learned in the past two years that the dichotomous nature of the voting questions,
1242 often hinging on interpretation of the key word “significant,” resulted in some cases in which the
1243 judgments of the appraisal committees were hard to interpret. It has also been clear that some of
1244 the voting questions were tailored to capture features of treatments that were only infrequently
1245 relevant to the topic at hand.

1246 We are therefore proposing to move to a three-item Likert scale voting format. We feel this will
1247 help provide the appraisal committees with a clearer understanding of the ends of the spectrum
1248 within which they are expected to vote. We also think that a Likert scale approach will provide a
1249 more transparent record of how the appraisal committee feels that these considerations should be
1250 applied when integrated with the cost-effectiveness results in making decisions about pricing. It
1251 has always been our intention to use these votes as a way to signal to decision-makers that the
1252 “right” cost-effectiveness threshold to be applied in any individual situation should be a judgment
1253 that benefits from integration of cost-effectiveness results with an intervention’s potential other
1254 benefits (or disadvantages) and broader contextual considerations that include ethical dimensions
1255 of priority setting. We believe that a Likert scale voting format will provide not only a record of
1256 individual votes but also an average score that will be a more powerful and transparent signal on
1257 the relative importance of broader factors that should guide decision-makers in applying the cost-
1258 effectiveness results.

1259 We received multiple public comments that recommended that we quantitatively measure other
1260 aspects of value, including both health and non-health benefits such as value of hope, reduced
1261 uncertainty, insurance value, and achievement of public health goals, rather than only qualitatively
1262 incorporating them as potential other benefits or contextual criteria. Most of the commenters
1263 were concerned that the QALY alone does not adequately represent the other benefits and
1264 advantages associated with the intervention of interest. They noted that “other benefits” can be
1265 substantial even if the cost per QALY is very high. Some suggested the use of multi-criteria decision
1266 analysis (MCDA) as an alternative to traditional CEA. Some also hoped that applying MCDA would
1267 allow individual users of ICER’s reports to assign weights to different elements of value and arrive at
1268 their own estimate of a treatment’s value.

1269 MCDA offers a framework that can capture a wider range of objectives, offer flexibility in the way
1270 trade-offs are made between competing objectives, and allow larger public participation in
1271 determining these trade-offs.⁵² Proponents argue that it has the potential to make value
1272 assessments more customizable, transparent, and comprehensive, while incorporating other
1273 elements of value that patients care about beyond the QALY. In the MCDA approach, various
1274 qualitative measures are weighted and can be translated into one metric that allows for a
1275 comparison of different interventions. The weights are based on value judgments and assumptions.
1276 In other words, those weights depend on the priorities of the decision-maker.⁵³ However, the
1277 quality of MCDA is dependent on these weights and assumptions, and it may be difficult to
1278 determine these in a practical and consistent manner.

1279 In 2009-2010 ICER attempted on several occasions to use a formal MCDA process in its appraisal
1280 committee deliberations. We found, as have others, that it was very difficult for participants to
1281 identify mutually independent factors in their decision-making, much less to give weights to them.
1282 We continue to monitor the academic and policy work in this field but do not feel that MCDA, given
1283 its procedural and conceptual limitations, offers advantages to our modified approach in which
1284 factors are voted upon but not weighted.

5. Potential Budget Impact Analysis

1285 **Proposed Changes**

1286 We received several general comments on the potential budget impact analysis, ranging from
 1287 recommendations to exclude it entirely from our reviews and to use it as a more primary economic
 1288 evaluation in all assessments. Below we detail several proposed changes.

- 1289 1. ICER will extend the time period over which we average the annual number of drugs approved
 1290 by the FDA from two years to five years.

1291
 1292 ICER recalculates the potential budget impact threshold each calendar year, using the most
 1293 recent inputs available. In the recalculation of ICER’s potential budget impact threshold for
 1294 calendar year 2019, we have now extended the time period over which we average the annual
 1295 number of drugs approved by the FDA from two to five years, to reduce fluctuations in the
 1296 threshold due to this variable. See Table 5.1 for the updated calculations used to derive the
 1297 threshold for 2019.

1298

1299 **Table 5.1. Potential Budget Impact Threshold Calculations**

Item	Parameter	Estimate	Source
1	Growth in US GDP, 2019 (est.) +1%	3.5%	World Bank, 2019
2	Total personal medical health care spending, 2018	\$2.95 trillion	CMS National Health Expenditure, 2019
3	Contribution of drug spending to total health care spending (%) (Row 4 ÷ Row 2)	16.9%	Calculation
4	Contribution of drug spending to total health care spending, 2018	\$498.6 billion	CMS National Health Expenditures, 2019 Altarum Institute, 2018
5	Annual threshold for net health care cost growth for ALL drugs (Row 1 x Row 4)	\$17.4 billion	Calculation
6	Average annual number of new molecular entity approvals, 2014-2018	42.6	FDA, 2019
7	Annual threshold for average cost growth per individual new molecular entity (Row 5 ÷ Row 6)	\$409.6 million	Calculation
8	Annual threshold for estimated potential budget impact for each individual new molecular entity (Doubling of Row 7)	\$819 million	Calculation

1300 2. ICER will add the following new language to our economic reference case providing greater
1301 detail regarding our methods of potential budget impact analysis:

1302
1303 “ICER uses the cost-effectiveness model in an economic evaluation to estimate the potential
1304 total budgetary impact of new treatments in the US, assuming different prices, including the
1305 treatment’s list and net prices, and the three threshold prices to achieve cost effectiveness at
1306 \$50,000, \$100,000, and \$150,000 per QALY. Results from the cost-effectiveness model are used
1307 to provide undiscounted net costs (including intervention/comparator costs, other health care
1308 costs, and total costs) broken out by year for years one through five, for use in the potential
1309 budget impact analyses. Potential budget impact is defined as the total differential cost of using
1310 each new therapy rather than relevant existing therapy for the treated population, calculated as
1311 differential health care costs (including drug costs) minus any offsets in these costs from
1312 averted health care events.

1313 Potential budget impact analyses are based on net cost per patient and estimates of the
1314 proportion of the US population eligible for treatment with the new intervention. ICER uses
1315 epidemiologic and other data to estimate the size of the potential candidate population for
1316 each new treatment. We then assume that an equal proportion of patients (20%) would be
1317 treated with the new treatment each year over five years, arriving at a cumulative 100% uptake
1318 at five years.

1319 The goal of ICER’s potential budget impact analysis is to estimate the net cost per patient
1320 treated with new interventions so that decision-makers can use their own assumptions about
1321 uptake and pricing to determine their own estimate of potential budget impact. We also seek
1322 to produce calculations that will help policy makers identify situations in which the potential
1323 uptake of a new treatment, at various pricing levels, might exceed a budget impact threshold
1324 that signifies that the budget impact in the near term (over 5 years) would contribute to overall
1325 health care cost growth at a higher rate than growth in the national economy (plus 1%).

1326 To accomplish these goals, ICER’s potential budget impact analyses must evaluate whether a
1327 new drug would be likely to take market share from one or more drugs. ICER will continue to
1328 use clinical expert opinion regarding the treatments likely to be displaced by use of a new
1329 treatment within the eligible population. ICER will then follow one of the procedures listed
1330 below, dependent on whether existing treatments are being displaced. These are explicitly NOT
1331 meant to represent our assumptions of the budget impact of new interventions that are most
1332 likely in the real world. Our methods are intended to provide the calculations that can underpin
1333 a graphic figure that allows decision-makers and policy makers to make their own assumptions.

1334 • No existing active treatment: If the intervention is for a condition which has no existing
1335 active treatment in the market (other than best supportive care), we will calculate

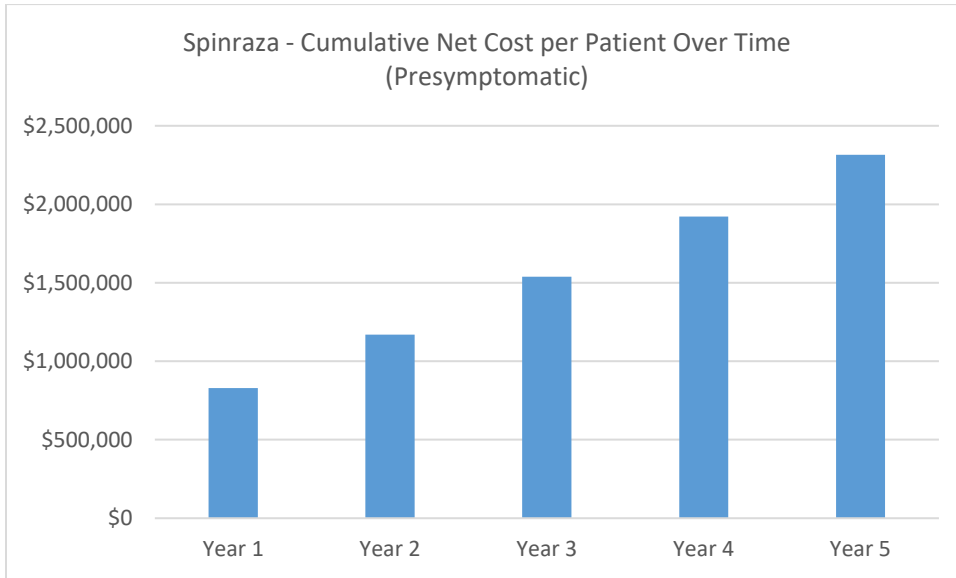
- 1336 potential budget impact for 100% of the eligible population at the end of five years (20%
1337 marginal new uptake per year).
- 1338 • Existing treatments launched within prior 2 years: If the intervention is for a condition
1339 with existing active treatment(s), one or more of which was launched within the last two
1340 years, equal proportions of the eligible population will be split among the intervention
1341 and the recently launched treatment(s), with 100% displacement of relevant treatments
1342 launched more than two years ago.
 - 1343 • Existing treatments all on market >2 years: If the intervention is for a condition with
1344 existing active treatment(s) all launched more than two years ago, we will calculate
1345 potential budget impact for 100% of the eligible population at the end of five years, with
1346 displacement of existing treatments.
 - 1347 • Multiple existing treatments: When there are multiple existing treatments on the
1348 market, clinical expert opinion will be used to estimate the percentage of patients
1349 converted from each existing treatment to the new treatment.
 - 1350 • Untreated patients: For all cases, we will include the untreated portion of the eligible
1351 population, as long as they are considered eligible for the new treatment.
- 1352
- 1353 3. ICER will present a cumulative per-patient potential budget impact. ICER will now present a
1354 cumulative per-patient potential budget impact for each year over the five-year time horizon,
1355 with results being presented graphically for each intervention assessed, and numerical data
1356 presented in tabular format in an appendix of the report. This graph will replace the prior
1357 tables that reported five-year annualized potential budget impact per patient.

1358
1359 ***Discussion***

1360 2. Treatments Potentially Displaced. ICER’s potential budget impact analyses already follow the
1361 general procedures outlined in the language above, but the details of this process have not been
1362 publicly codified as part of our value framework. By adding these details to ICER’s Reference Case
1363 specifications, we hope to provide greater clarity to users of our reports.

1364 3. Per-Patient Potential Budget Impact. ICER’s potential budget impact analyses currently include
1365 tables reporting the five-year annualized per-patient potential budget impact. However, the
1366 annualized per-patient potential budget impact as presented was dependent on the cohort sample
1367 size entering the potential budget impact model each year and was difficult to interpret as it could
1368 not be applied to individual patients. The new graph will allow readers to see the average potential
1369 budget impact for a single patient over various time horizons from one to five years. The new
1370 potential budget impact graph will help payers understand the estimated average net cost of
1371 treating a patient with an intervention relative to comparator(s) over the five years of the potential
1372 budget impact analysis. See Figure 5.1 and Table 5.2 for examples of this new approach.

1373 **Figure 5.1. Example Per-Patient Potential Budget Impact Figure (Spinraza for Presymptomatic**
 1374 **Spinal Muscular Atrophy)**



1375

1376 **Table 5.2. Example Per-Patient Potential Budget Impact Table (Spinraza for Presymptomatic**
 1377 **Spinal Muscular Atrophy)**

	Cumulative Cost	Additional Costs Per Year (Non-Cumulative)
Year 1	\$828,183	\$828,183
Year 2	\$1,170,133	\$341,950
Year 3	\$1,537,652	\$367,519
Year 4	\$1,922,075	\$384,423
Year 5	\$2,315,537	\$393,462

6. Report Development and Public Meetings

1378 6.1. Report Development

1379 *Proposed Changes*

- 1380 1. ICER will extend the timeline for large class reviews by nine weeks.
- 1381
- 1382 2. ICER will implement a formal process through which to reassess whether new evidence has
- 1383 emerged that should be included in an update to the report one year after the release of a Final
- 1384 Evidence Report.
- 1385
- 1386 3. ICER will make the following changes to public comment periods:
 - 1387 a. Extend the draft report public comment period for class reviews by one week as part of
 - 1388 the aforementioned timeline extension.
 - 1389 b. Extend the word limit for written summaries of oral public comments included in the
 - 1390 final report from 250 to 750 words.
 - 1391
- 1392 4. ICER will create a new “Patient Perspectives” chapter for its reports that will describe the input
- 1393 we have received from patients, families, and patient organizations, as well as relevant sources
- 1394 of patient-generated evidence. We will also summarize relevant sources of patient-generated
- 1395 evidence that have been shared by patients and identified through our research process.
- 1396
- 1397 5. Methods Transparency. No changes – see discussion section.
- 1398
- 1399 6. Policy Guidance for Stakeholders. No changes – see discussion section.

1400

1401 *Discussion*

- 1402 1. Review Timelines. ICER conducts reviews on a tight schedule in order to balance the timing of
- 1403 expected drug approvals with decision makers’ needs for timely information to inform policy and
- 1404 practice, necessitating a rapid timeline. While our experience demonstrates that the standard
- 1405 eight-month timeline is appropriate for an average review, we believe that additional time is
- 1406 needed for large class reviews due to the larger evidence base and number of stakeholders involved
- 1407 in these assessments. As such, we propose to extend our standard timeline by nine weeks for large
- 1408 class reviews. Appendix Figures 1a and 1b describe ICER’s standard review timeline and proposed
- 1409 modifications for large class reviews, respectively. Briefly, we propose to add time to 1) the scoping
- 1410 phase (one week), 2) the draft report phase (five weeks), 3) the draft report comment period (one
- 1411 week), 4) the Evidence Report drafting phase (one week), and 5) between the Evidence Report

1412 posting and public meeting (one week). ICER will continue to provide stakeholders with timelines at
1413 the outset of each review so that stakeholders may plan their engagement accordingly.

1414 2. Report Updates. As noted above, ICER aims to complete initial drug assessments near FDA
1415 decision dates whenever possible to ensure the information within each report is as timely as
1416 possible for stakeholders. We recognize, however, that the evidence base for new treatments may
1417 evolve rapidly in the months following market release and that this may cause our reports to
1418 become outdated. Our current practice, implemented as part of the previous framework revision
1419 cycle, is to update our assessments on an ad hoc basis when new evidence or treatments emerge
1420 that may meaningfully impact the conclusions of prior reviews (i.e., developments that would
1421 change clinical practice patterns, lead to different judgments regarding the net health benefit of
1422 treatment, that would substantially impact value-based prices, etc.). In addition, ICER includes a
1423 disclaimer at the beginning of each report noting that the findings are current as of its posting date.

1424 Our experience since adopting the above approach suggests that stakeholders would benefit from a
1425 formal process to indicate whether report findings remain applicable or that new developments
1426 have occurred that could lead to different conclusions. As such, we propose to implement a
1427 process in which we will conduct a broad search for new developments in the treatment of the
1428 reviewed condition and for new evidence related to the included interventions. This review will be
1429 completed around the one-year anniversary of a final report and will be summarized in a public
1430 statement describing our rationale for why we will or will not update the assessment. We envision
1431 that this document may take one of three forms: 1) a statement that, given the magnitude and/or
1432 volume of new evidence, a full review be undertaken, 2) a brief narrative summary of the new
1433 evidence with a statement describing why ICER does not believe a full update is warranted, or 3) a
1434 statement that no new evidence is available and that the report remains current.

1435
1436 3. Public Comments. Due to the rapid timelines for ICER assessments, the length of comments and
1437 comment period must be limited to ensure that ICER staff has adequate time to review and
1438 incorporate suggestions. We reiterate our commitment to publicly posting review timelines,
1439 including public comment periods, at the beginning of each review so that stakeholders are able to
1440 plan for their engagement with us. We note that when submitting public comments, content such
1441 as data tables, figures, and reference lists may be included as an appendix that does not count
1442 toward the three- or five-page limit for draft scoping documents and draft reports, respectively, and
1443 that there are no page limits for the Open Input period that takes place during the first three weeks
1444 of a review.

1445
1446 However, as noted above, we recognize that large class reviews pose special challenges for
1447 stakeholders due to their length and complexity. Thus, as part of the timeline extension, we
1448 propose to add one week to the public comment period of draft reports for large class reviews.

1449
1450 In addition, ICER proposes to extend the word limit for written summaries of oral comments
1451 delivered during its public meetings from 250 to 750 words. This shift is intended to make it easier
1452 for commenters to submit summaries that capture the entirety of their remarks.

1453
1454 4. Patient Perspectives Chapter. ICER includes information on the patient perspective (i.e., input
1455 gathered through conversations with patients and patient organizations, summaries of existing
1456 literature on the patient experience and preferences, etc.) in the “Background” section of its
1457 reports. ICER recently expanded this section to include additional details about the methods used
1458 to gather patient input, how such input informed ICER’s research, and to provide greater detail on
1459 the patient experience. Over the past year, several patient organizations recommended the
1460 creation of a separate chapter about patient perspectives, a suggestion that was echoed in several
1461 Open Input comments. We agree with this suggestion and propose to create a new section for this
1462 content that will follow the “Background” chapter and will precede the chapters on clinical
1463 effectiveness, cost-effectiveness, potential budget impact, and potential other benefits and
1464 disadvantages / contextual considerations. This sequence ensures that readers are presented with
1465 information on patient perspectives in the early pages of each assessment, allowing them to
1466 interpret the subsequent evidence and analyses through the lens of the patient experience.

1467 5. Methods Transparency: It has long been ICER’s practice to publicly release methods
1468 documentation related to its research and to update this documentation to reflect any
1469 modifications that occur during a review. This documentation includes draft and final scoping
1470 documents posted to the ICER website, research protocols and model analysis plans posted to the
1471 Open Science Framework [website](#), research protocols registered with the PROSPERO [database](#),
1472 modeling methods registered with the Tufts Center for the Evaluation of Value and Risk in Health
1473 (CEVR) [registry](#) of cost-effectiveness analyses. These practices meet or exceed established best
1474 practices and, as such, we do not believe any changes are warranted.

1475 6. Policy Guidance for Stakeholders. A small number of Open Input comments requested that ICER
1476 provide guidance on how to interpret and apply the findings of each report. We reiterate that ICER
1477 has always included guidance on how to interpret results within each report version (draft, revised,
1478 and final), including discussion of the limitations of the evidence base and economic modeling. We
1479 believe it is important to reserve any policy recommendations for the Final Report so that
1480 stakeholders involved in the public meeting (patients, clinicians, manufacturers, and payers) may all
1481 participate in the development of these recommendations. As such, we do not believe any changes
1482 are necessary.

1483 **6.2. Public Meetings**

1484 ***Proposed Changes***

1485 1. Council Membership. No changes – see discussion section.

1486

1487 2. ICER will post annual COI disclosure statements to its website for each voting council.

1488

1489 3. ICER will adopt a code of conduct for public meetings.

1490

1491 ***Discussion***

1492 1. Council Membership. ICER [voting councils](#) are composed of a multidisciplinary set of practicing
1493 clinicians, health services researchers, and patient advocates. The councils are standing bodies (i.e.,
1494 they do not change from one meeting to the next), and we seek members for their expertise in
1495 research methods, economic analysis, evidence-based practice, and patient advocacy, among other
1496 qualifications. All members meet strict conflict of interest [requirements](#) to limit any bias that may
1497 be introduced by the presence of certain personal or financial relationships. This means that, by
1498 design, ICER voting councils do not necessarily include those affected by the condition under
1499 review, whether they are individual patients or practicing clinicians, though this may occur from
1500 time to time (i.e., a neurologist may serve on a voting council for a neurology topic, provided he or
1501 she does not have any disqualifying conflicts). This approach aligns with that of many other
1502 organizations, including the United States Preventive Services Task Force ([USPSTF](#)) and all
1503 international HTA organizations.

1504 ICER recognizes how vital the patient and clinical expert perspective is to our review process and
1505 public meeting, which is why we seek input from patient and clinical experts throughout the report
1506 development process, and by including several such experts as active participants as throughout
1507 our public meetings. We believe this approach provides members of ICER voting councils with
1508 sufficient insight into the patient experience and clinical practice, and do not propose any changes.

1509 2. Conflict of Interest Statements. It has long been ICER’s practice to include voting member’s
1510 conflict of interest disclosures on the agenda for each public meeting, and for each member to
1511 confirm the lack of relevant conflicts at the beginning of each meeting. One commenter suggested
1512 that ICER post annual conflict of interest (COI) disclosure statements to its website from members
1513 of its voting councils. We agree with this suggestion and propose to adopt it to provide the public
1514 with greater confidence that voting members are free from undue conflict of interest.

1515 3. Code of Conduct. ICER recently implemented a public meeting [code of conduct](#) to outline our
1516 expectations for all public meeting participants. This code is intended to facilitate respectful
1517 meetings that drive collaborative action from multiple stakeholder groups.

7. Stakeholder Engagement

1518 7.1. Stakeholder Engagement

1519 *Changes*

- 1520 1. ICER will update the following patient engagement materials and approaches:
- 1521 a. Revise patient engagement materials to include examples of how patient input
- 1522 informed reviews.
- 1523 b. Revise the language of its patient input survey to include PICOTS language
- 1524 c. Continue to include suggestions that were adopted in the “Stakeholder Input” section of
- 1525 scoping documents, and will expand the section to include discussion of suggestions
- 1526 that were not adopted.
- 1527
- 1528 2. Economic Model Transparency. No changes – see discussion section.
- 1529
- 1530 3. ICER will formalize the practice of debriefing with patient groups after a review has concluded.
- 1531
- 1532 4. ICER will produce a series of lay-friendly seminars that will provide background on evidence-
- 1533 based medicine and its application to health technology assessment.
- 1534

1535 *Discussion*

1536 1. Evidence Sought from Patients and Patient Advocates. Several patient organizations requested

1537 that ICER provide more detailed guidance on the types of evidence we seek from patients and

1538 patient organizations, and how that evidence has been used. We agree that such guidance is

1539 important to facilitate patients and patient groups’ ability to effectively inform our research.

1540 Patient groups suggested several ways to provide this information, including by giving examples of

1541 valuable patient contributions to reviews and describing rationale for why suggestions were or were

1542 not incorporated. ICER’s practice, which has been the same for many years, is to respond to draft

1543 report comments with this degree of detail and will continue to do so; scoping documents currently

1544 describe suggestions we have accepted under a “Stakeholder Input” heading, and we propose to

1545 include details of why some suggestions have not been adopted.

1546 Commenters suggested that ICER seek patient input through individual patient interviews, focus

1547 groups, partnering with patient organizations to conduct surveys, and by requesting existing

1548 resources from patient groups. ICER already uses these approaches to gather patient input and will

1549 continue to do so.

1550 Commenters also suggested that ICER solicit input from patients and patient groups about the
1551 PICOTS (Population, Intervention, Comparators, Outcomes, Timing, and Setting) framework that
1552 describes the research agenda for a given review. ICER seeks this information through calls with
1553 patients and patient groups during the Open Input and scoping periods of reports, through a
1554 [patient input survey](#), and during the public comment period on draft scoping documents. We
1555 reaffirm our commitment to seek direct patient input on these elements of our research agenda.
1556 As part of a broader update to our engagement materials, we intend to revise the language of our
1557 patient input survey to directly reference PICOTS elements. We hope this will make it easier for
1558 stakeholders to track the impact of their feedback.

1559 2. Economic Model Transparency. We received several public comments acknowledging our
1560 commitment to transparency while others requested greater transparency via access to fully
1561 executable models available to all interested stakeholders. ICER’s process for conducting health
1562 technology assessments provides transparency in our methods to various stakeholders during each
1563 phase of a review. ICER presents preliminary methods, inputs, and assumptions for the clinical
1564 evidence review and economic modeling to manufacturers for feedback. Our evidence reports
1565 provide a detailed explanation of our economic models, methods, inputs, and assumptions.
1566 Additionally, involved manufacturers may obtain a working copy of the economic model for review
1567 prior to providing public comment on each draft report. This model sharing has been adopted to
1568 equip manufacturers with an in-depth knowledge of the methods used in our economic evaluation,
1569 so that they can provide more focused and robust comments on our economic modeling efforts.

1570 3. Patient Group Debriefs. One commenter suggested that ICER hold debriefing sessions with
1571 patient groups after the conclusion of each review. Although the commenter suggested that ICER
1572 use these discussions to provide more insight into how submitted data were or were not useful, we
1573 believe a more transparent way to do so is through the first change proposed in this section. ICER
1574 began piloting a similar series of debriefing meetings early in 2019 to gather feedback on our
1575 processes could be improved. We thus propose to formalize these debriefs as part of our updated
1576 engagement process. The conversations we have held thus far have yielded valuable feedback on
1577 how ICER’s processes and engagement materials can be improved to better facilitate patient
1578 engagement.

1579 4. Methods Seminars. As part of ICER’s commitment to facilitating effective stakeholder
1580 engagement, we propose to create a series of webinars that will describe the principles of health
1581 technology assessment and economic modeling for a lay audience. While we have yet to determine
1582 the specific content of these webinars, potential topics include an overview of the strengths and
1583 limitations of certain types of clinical evidence, an overview of health economic modeling concepts
1584 (e.g., the QALY, evLYG, health system vs. societal perspectives, willingness-to-pay thresholds), and
1585 how ICER combines these techniques in its reviews. ICER encourages patient groups and other
1586 stakeholders to provide suggestions as to which topics to include in these seminars.

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Appendix

Appendix Figure 1a. Standard Review Timeline

ICER Process	Week	Milestones	Comments
Topic Announced	0	Topic Announcement	ICER begins scoping calls with clinical experts and patient groups. Stakeholders may submit information through the open input period.
		Open Input Period Begins	
Draft Scope	1		
	2		
	3	Open Input Period Ends Draft Scoping Document Posted	Manufacturers and other stakeholders have 15 business days to comment on the draft scope.
Final Scope	4	Public Comment Period	ICER holds calls with manufacturers to discuss the draft scoping document
	5		
	6		
	7	Final Scoping Document Posted ICER Sends Request for Data	ICER sends formal requests for data to each manufacturer. Supplemental data requests may be sent on an ad hoc basis.
Draft Evidence Report	8		
	9		
	10		
	11	Mfr. Evidence Submissions Due	
	12	Research Protocol Posting	Posting of evidence review protocol
	13		
	14		
	15	Preliminary Model Presentation Posting of Model Analysis Plan	Individual discussion calls with manufacturers 2-3 days after the preliminary model presentation. After reviewing ICER's preliminary model presentation, manufacturers may send supplemental data.
	16		
	17	Supplemental Data Submission Due	Supplemental data sent in response to ICER's preliminary model presentation are due 11 business days after call.
	18		
	19		
	20		
	21	Draft Evidence Report Posted	
Evidence Report	22	Public Comment Period	Mfrs. and other stakeholders have 20 business days to comment on the Draft Evidence Report. When possible, economic models are available for review by manufacturers.
	23		
	24		
	25		
	26		
	27		
Public Meeting	28	Evidence Report Posted	The relevant program voting panel reads this version of the report.
	29		
	30	Public Meeting	
Final Report	31		
	32		
	33	Final Evidence Report Posted	

Legend: Document Release Data Request Input Opportunity

Appendix Figure 1b. Proposed Changes to Timeline for Large Class Reviews

ICER Process	Week	Milestones	Class Review Adaptation
Topic Announced	0	Topic Announcement	
		Open Input Period Begins	
Draft Scope	1		
	2		
	3	Open Input Period Ends	
Final Scope		Draft Scoping Document Posted	
	4	Public Comment Period	
	5		
	6		
	7		+1 week for additional scoping calls
	8	Final Scoping Document Posted	
Draft Evidence Report		ICER Sends Request for Data	
	9		
	10		
	11		
	12	Mfr. Evidence Submissions Due	
	13	Research Protocol Posting	
	14		+3 weeks to systematic literature review and model development timelines
	15		
	16		
	17		
	18		
	19	Preliminary Model Presentation	
		Posting of Model Analysis Plan	
	20		
	21	Supplemental Data Submission Due	
	22		
	23		+1 week to address feedback on preliminary model
	24		
25			
26		+1 week to facilitate revision of longer and more complex report	
27	Draft Evidence Report Posted		
Evidence Report	28	Public Comment Period	
	29		
	30		
	31		+1 week to public comment period
	32		
	33		
	34		
	35		+1 week to review a higher volume of stakeholder comments
Public Meeting	36	Evidence Report Posted	
	37		+1 week to allow CTAF/CEPACs sufficient time to review complex report
	38		
Final Report	39	Public Meeting	
	40		
	41		
	42	Final Evidence Report Posted	

Legend: Document Release Data Request Input Opportunity